

Key findings from the results of Keidanren CBCC Survey on CSR

(Provisional Translation)

2017 July

Council for Better Corporate Citizenship (CBCC)

What is CBCC ?

Name : Council for Better Corporate Citizenship

URL : <http://www.keidanren.or.jp/cbcc>

Founded : September 1989 by Keidanren

Mission : To promote Japanese companies' CSR and to support their CSR initiatives by;

- 1) Collecting and disseminating information on CSR,
- 2) Hosting meetings and seminars on CSR,
- 3) Conducting exchange with various entities both in Japan and foreign countries, etc.



Chairman : Mr. Masaya Futamiya

(Chairman, Sompo Japan Nipponkoa Insurance Inc.)

Members : 86 companies

About the Keidanren CBCC Survey on CSR

1. Purpose :

1. To get the latest information on what Japanese companies are thinking and doing about CSR
2. To promote understanding of Japanese CSR
3. To encourage Japanese companies committed to CSR

2. Targets : Keidanren and CBCC members (1,363 companies)

3. Period : 1/31 - 2/28, 2017

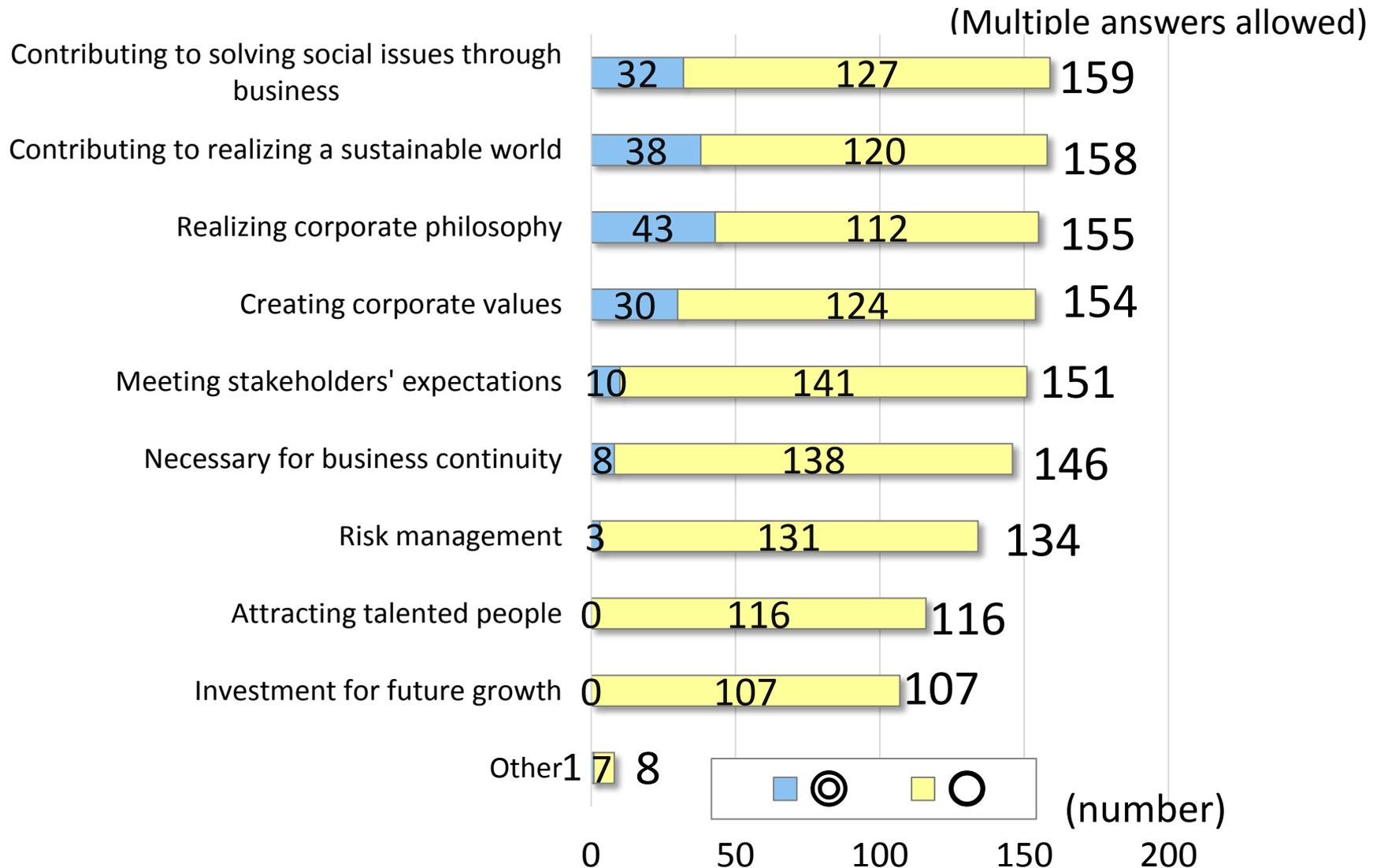
4. Number of valid responses :

	All	CBCC members
Number of surveys sent (①)	1,363	87
Number of valid responses (②)	167	54
Response rate (②/①)	12.3 %	62.1 %

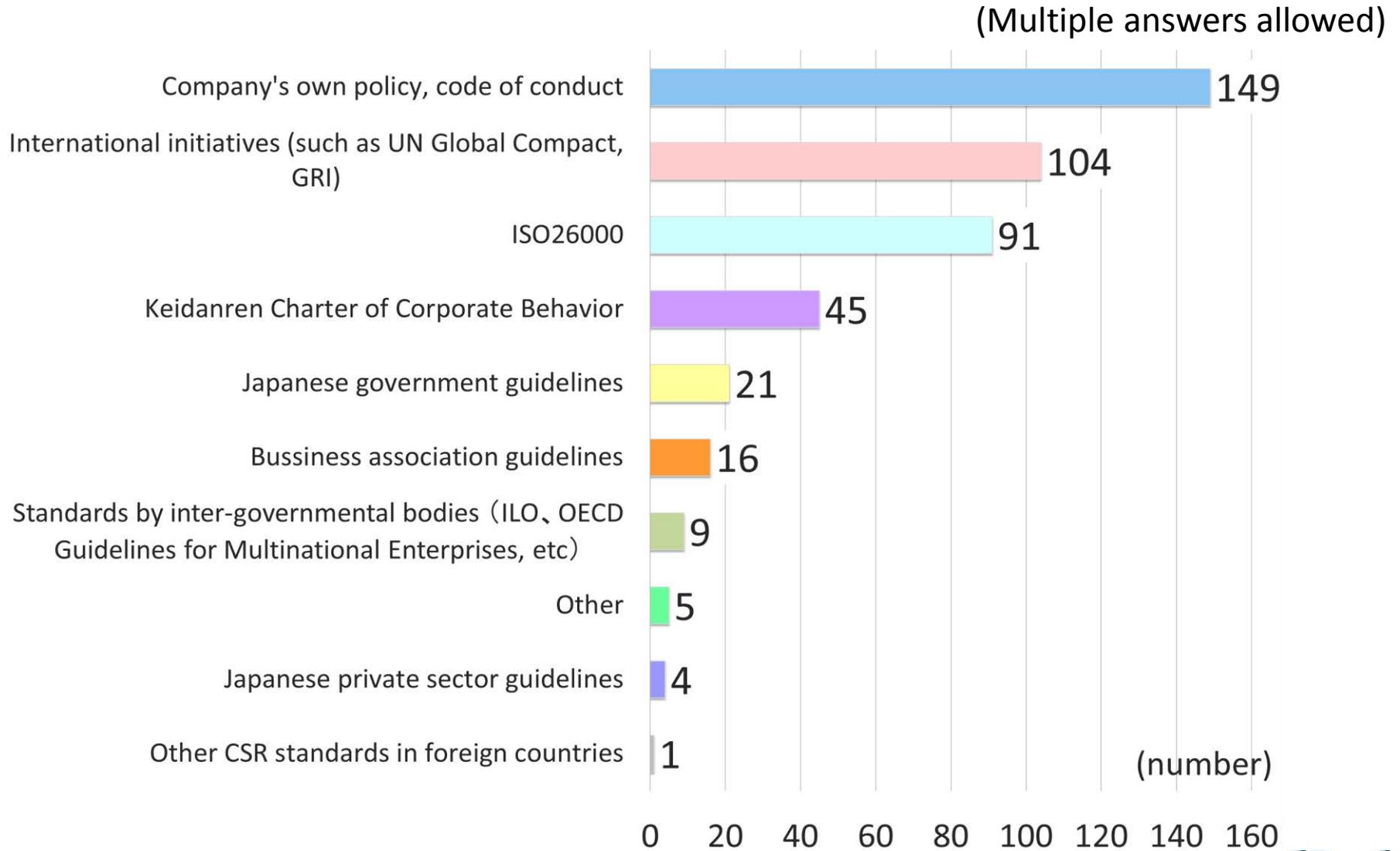
5. Questionnaires :

- I . Basic thinking on CSR
- II . Responses to CSR issues
- III . Supply chain management
- IV . CSR reporting
- V . Stakeholder engagement
- VI . SDG recognition and initiatives
- VII . Examples of CSR initiatives

1. What does CSR mean to your company?

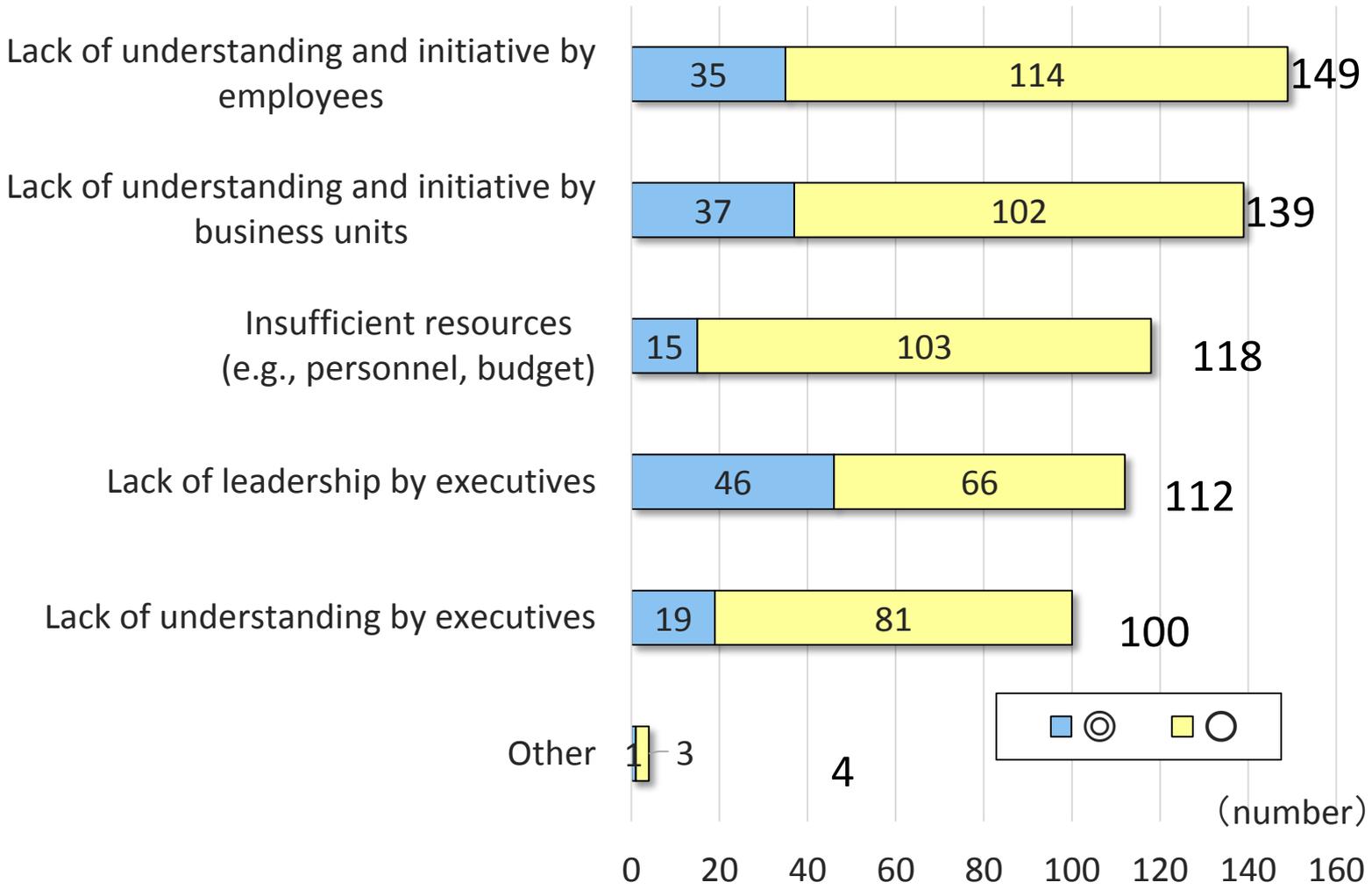


2. Which standards/guidelines are important for your company?

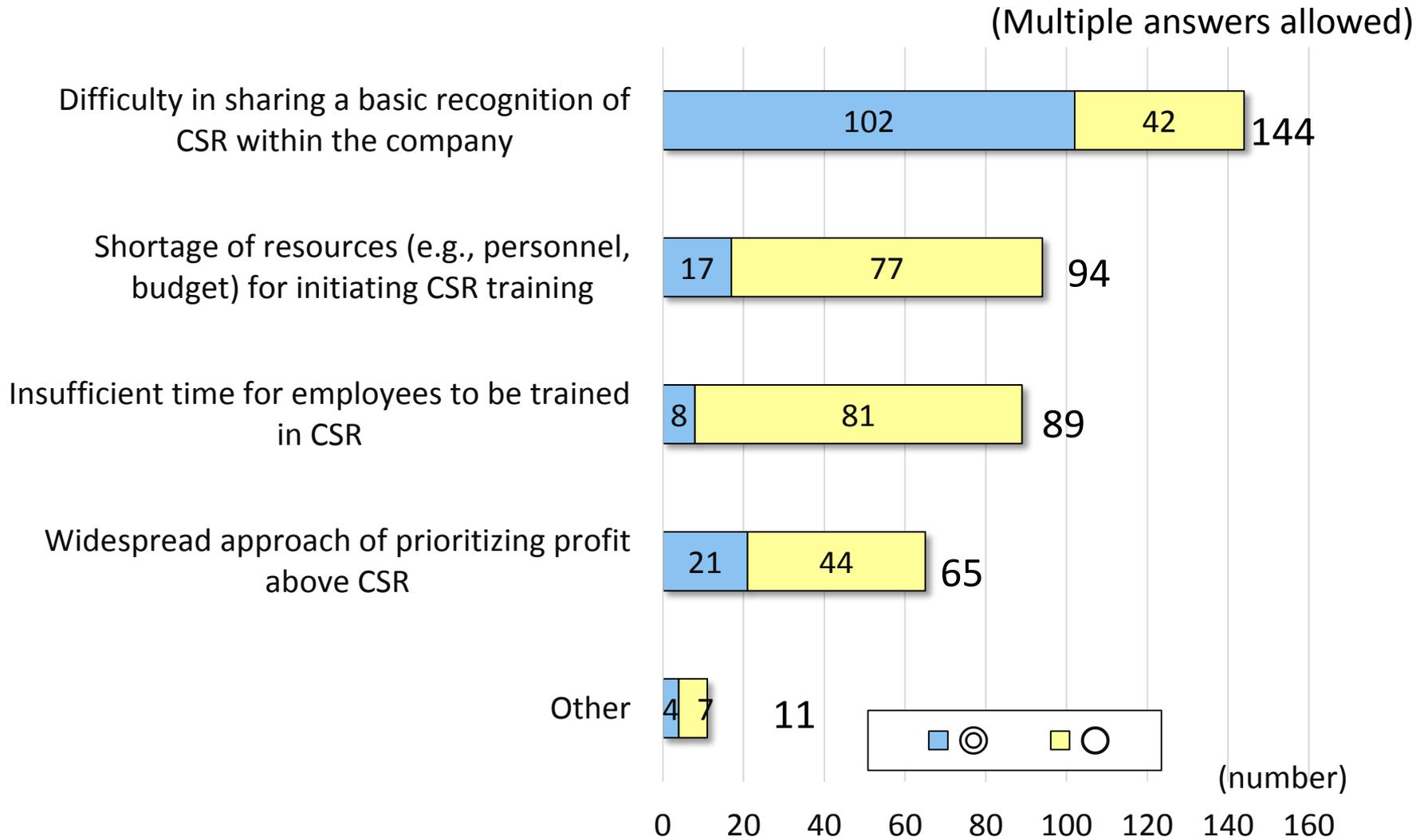


3. What are the challenges in promoting CSR at your company?

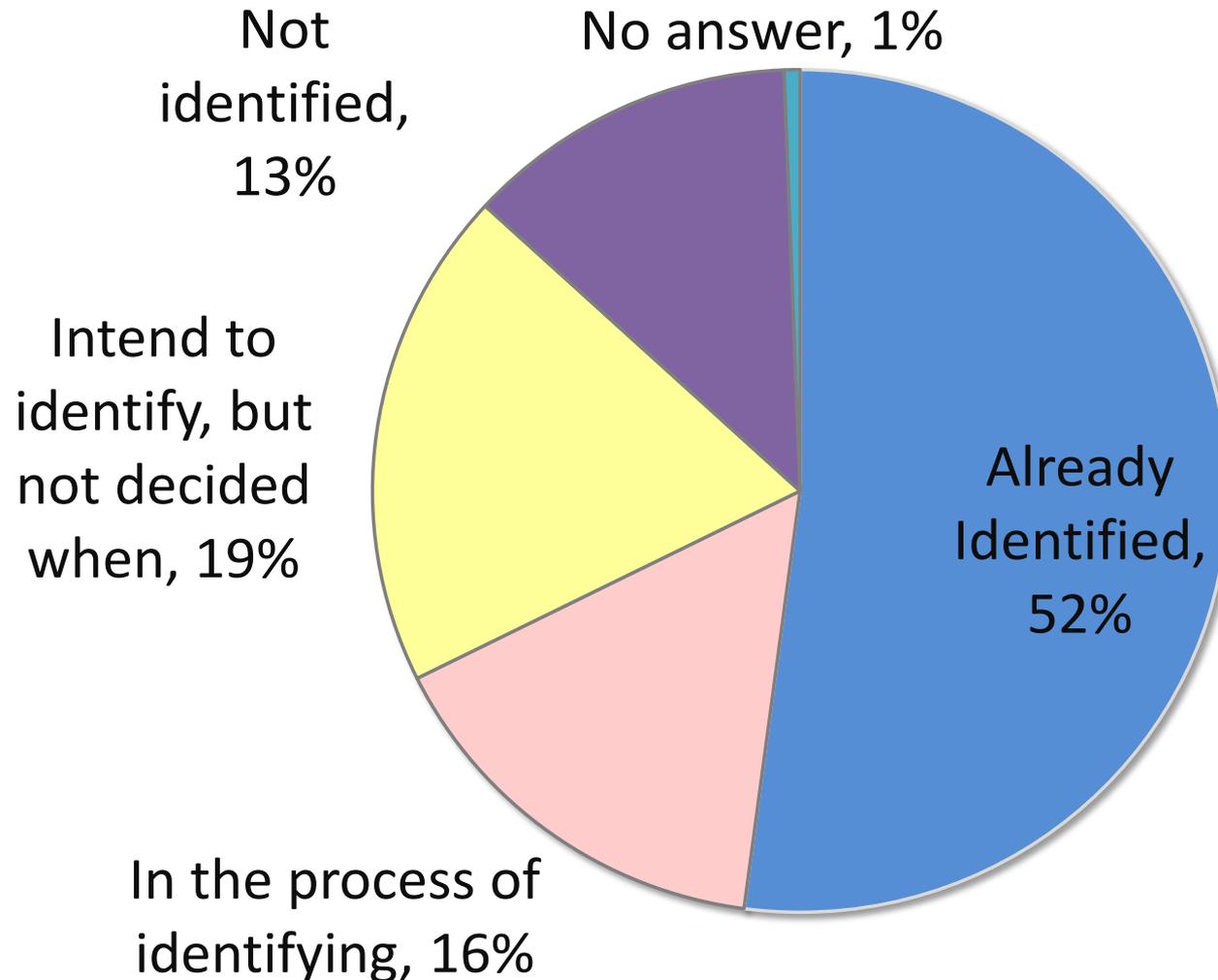
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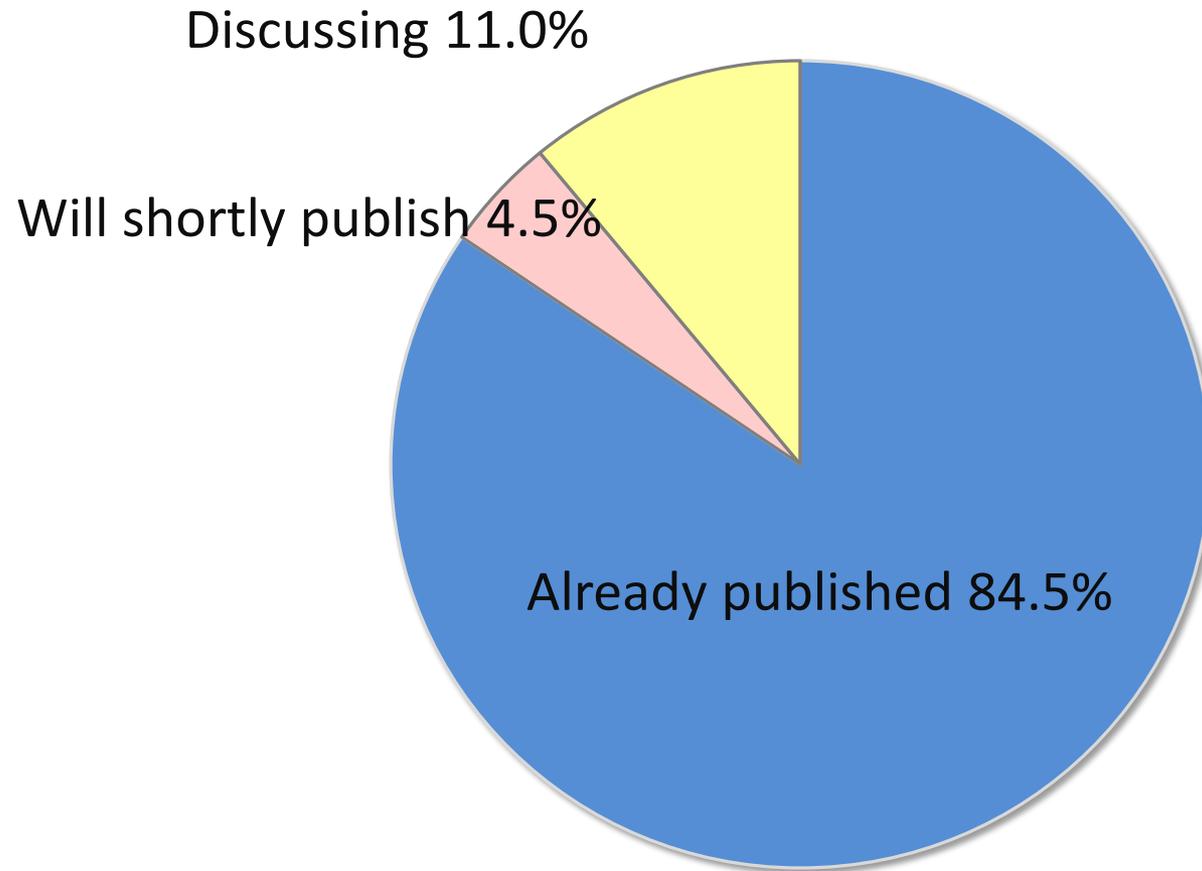
4. What challenges do you face in promoting CSR within your company?



5. Does your company identify material issues (materiality) ?

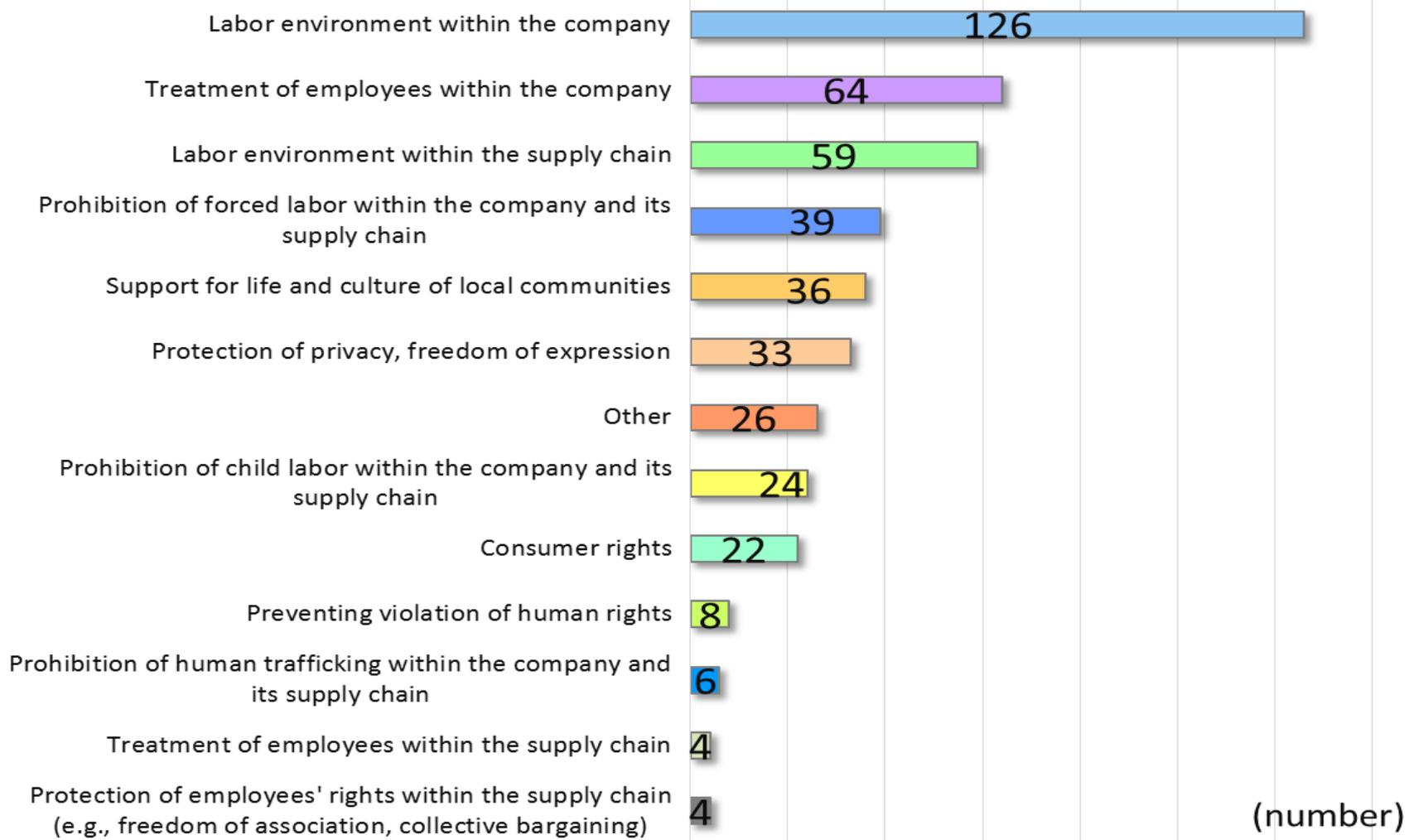


6. Does your company publish a Policy Statement on Human Rights ?



7. Which human rights issues are important for your company?

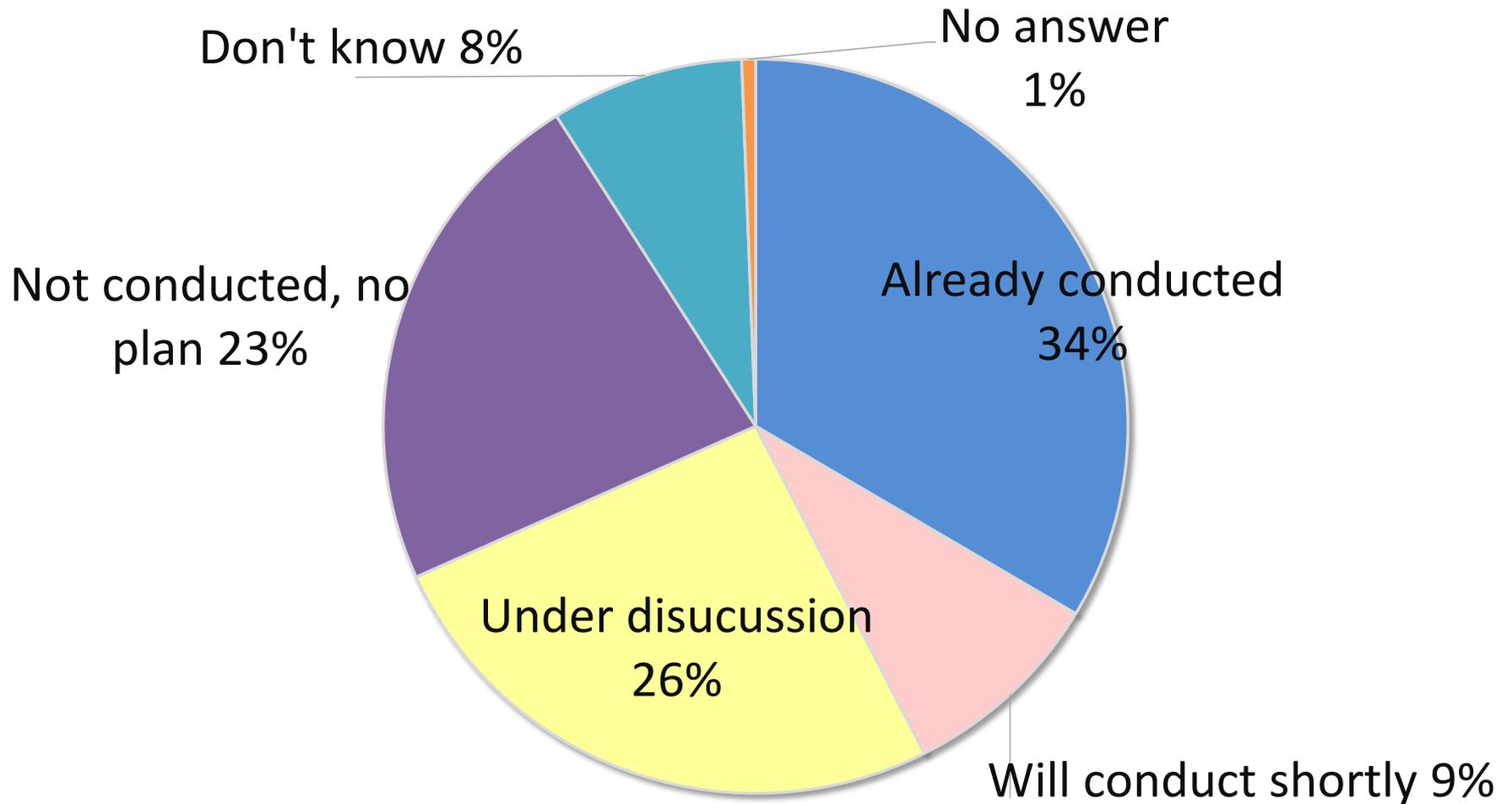
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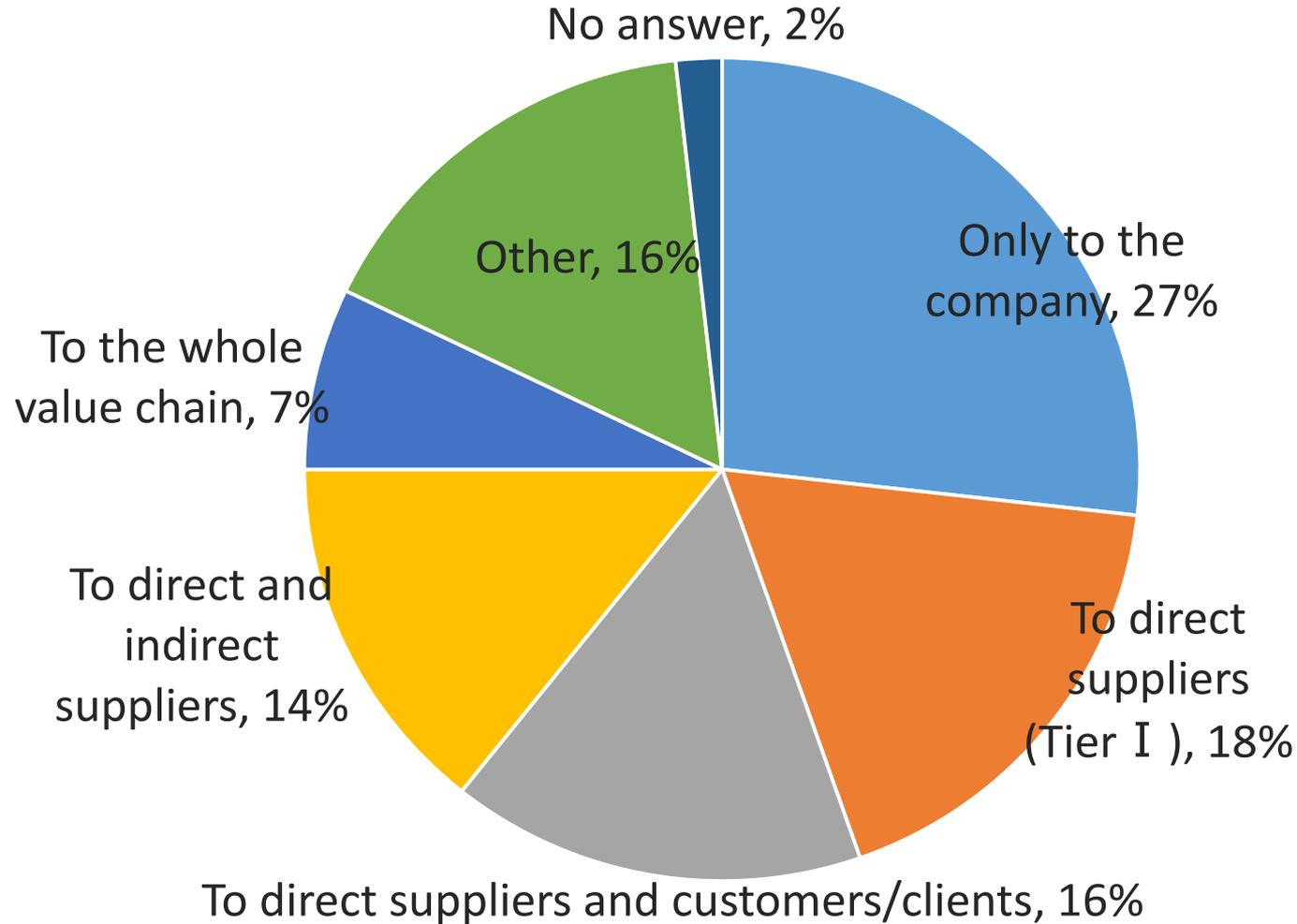
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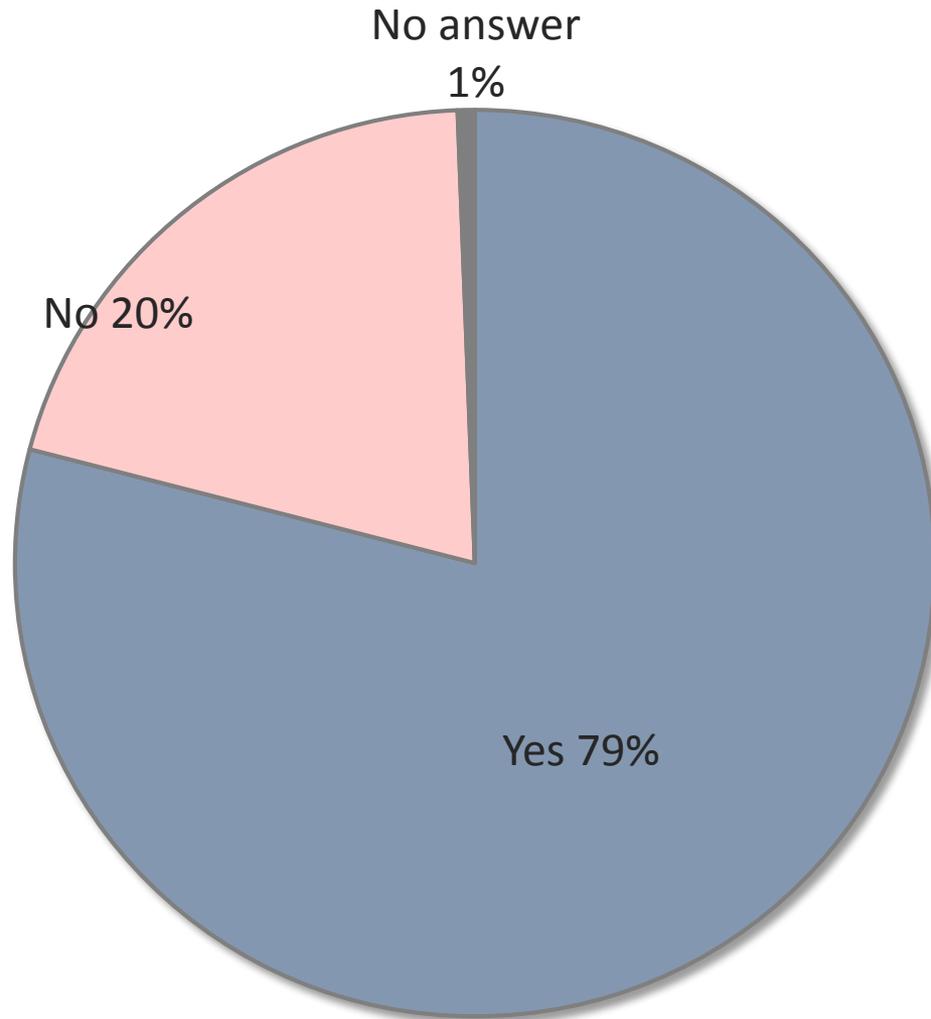
8. Does your company conduct Human Rights Due Diligence?



9. To what extent has your company introduced Human Rights Due Diligence?

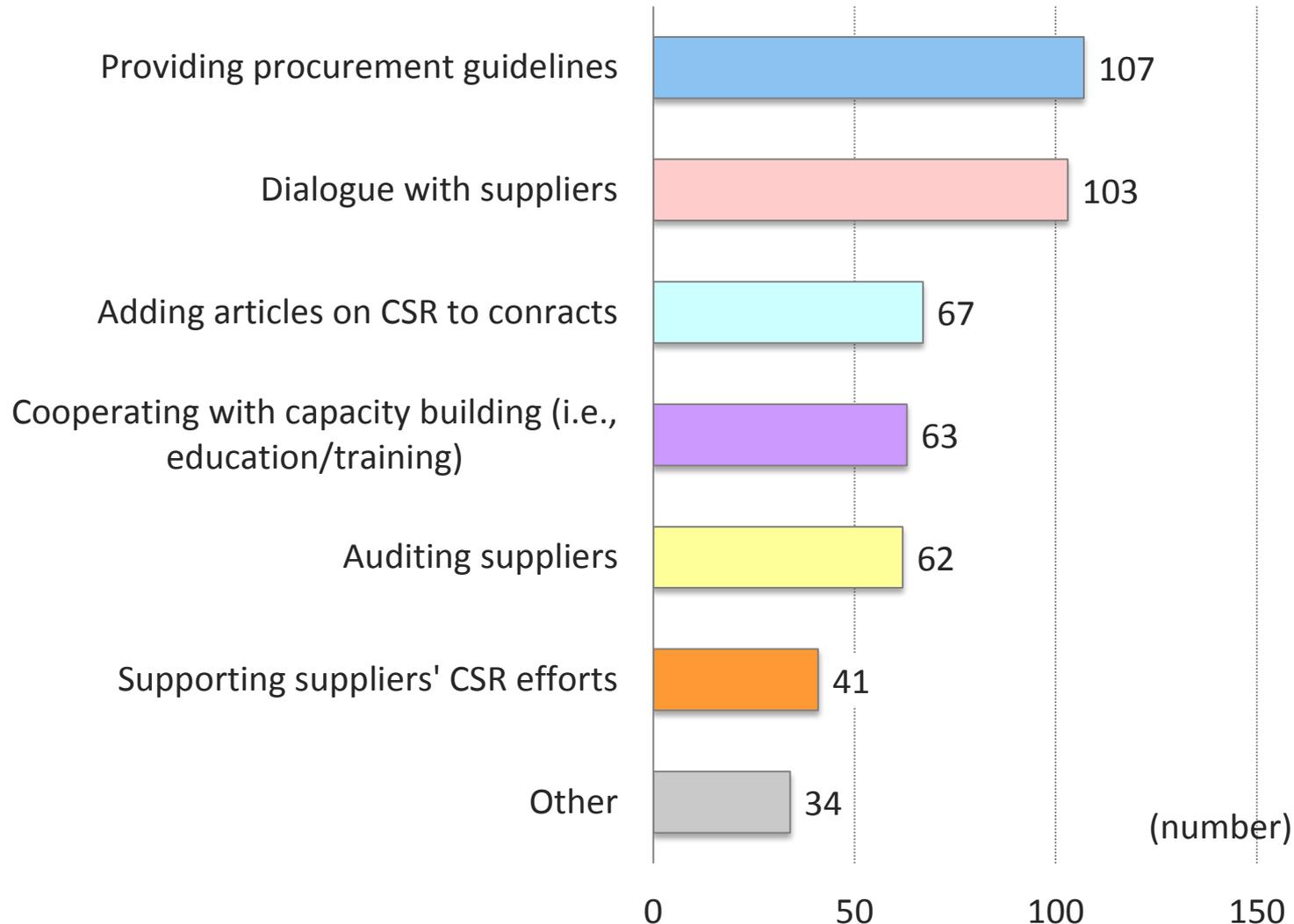


10. Does your company implement sustainable procurement?



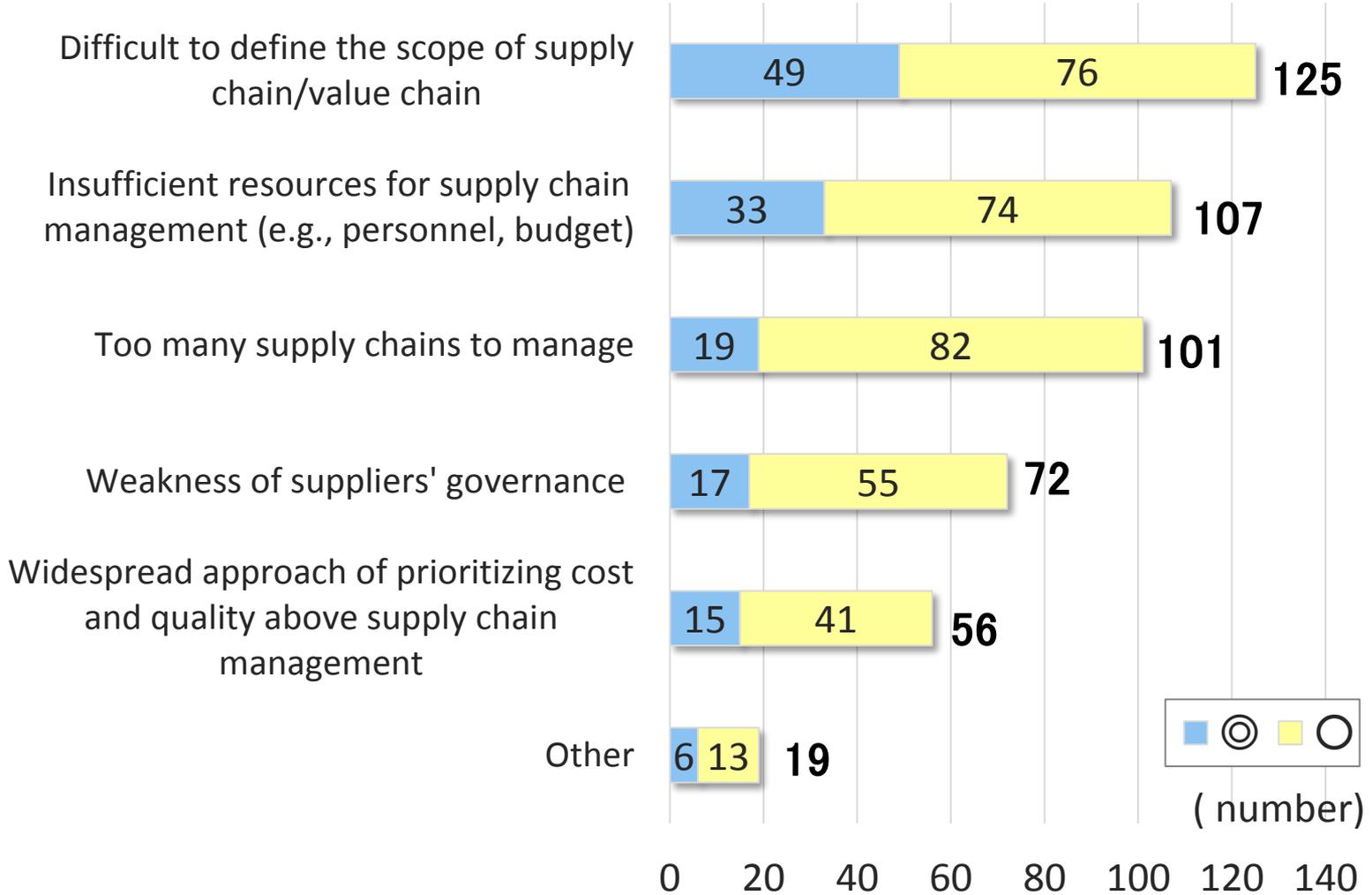
11. What action does your company take in your supply chain/value chain to promote CSR?

(Multiple answers allowed)



12. What are the challenges in supply chain management at your company?

(Multiple answers allowed)

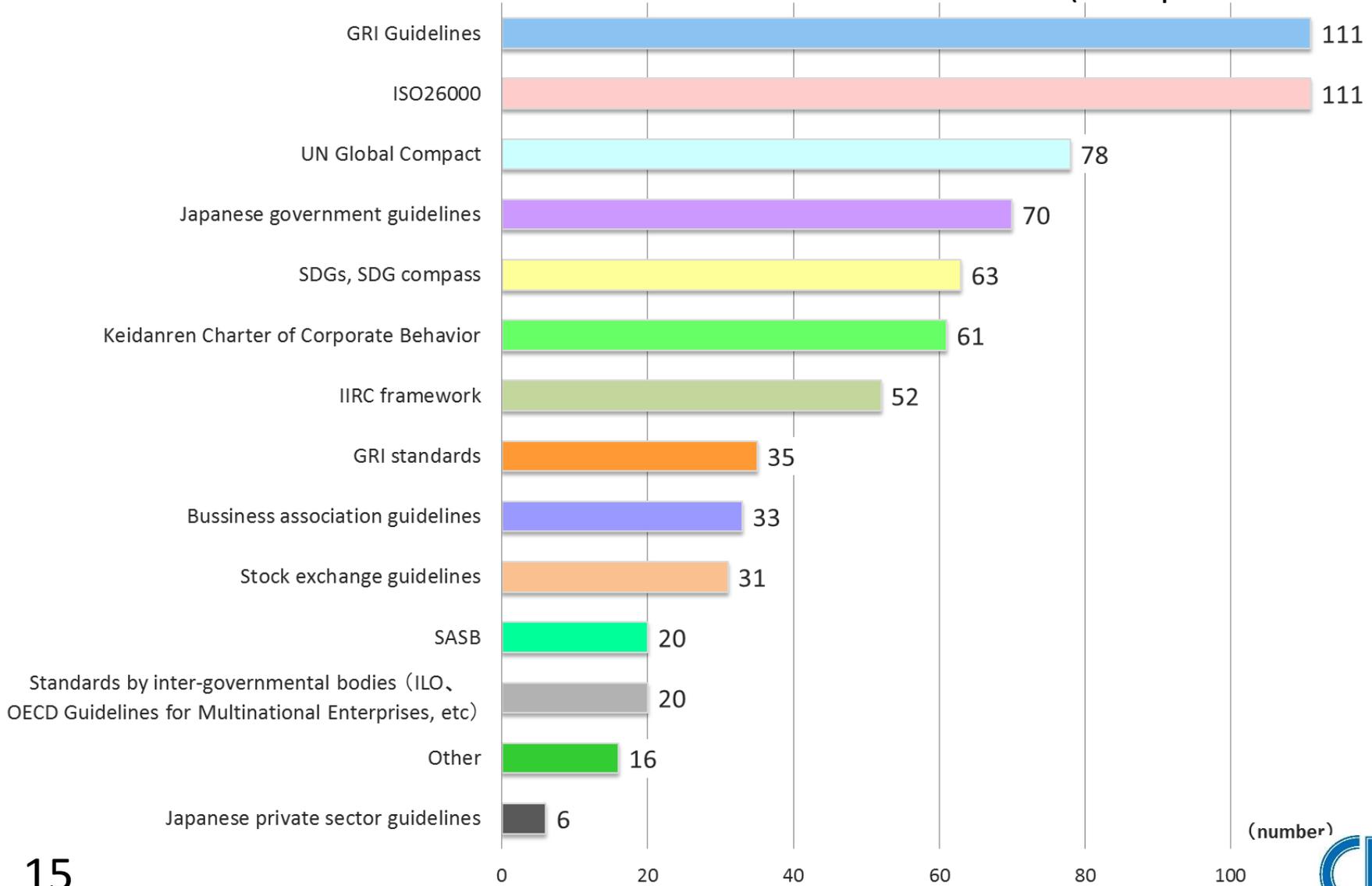


Legend: Blue square with target symbol, Yellow square with circle symbol

(number)

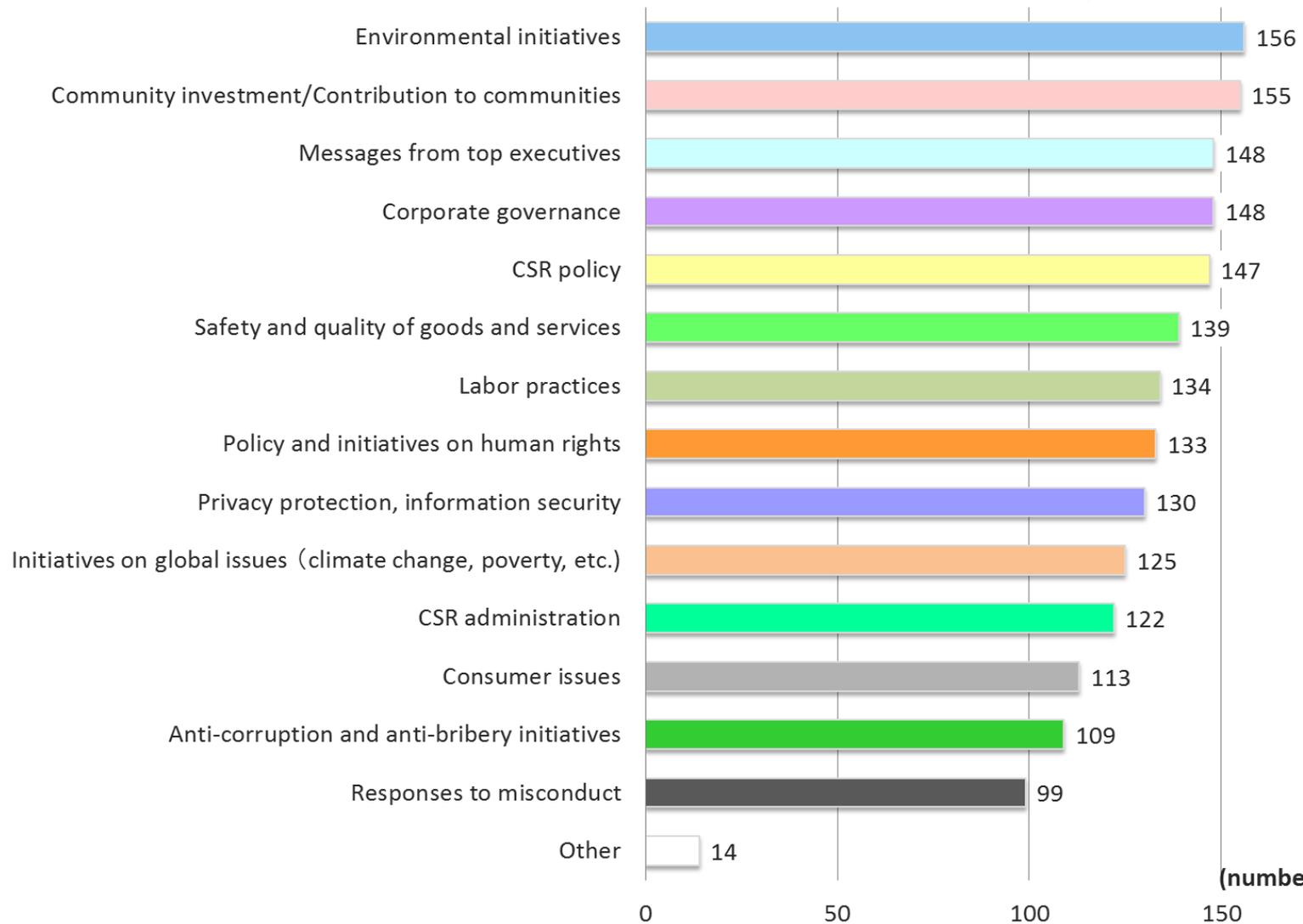
13. Which standards/guidelines are important for your CSR reporting?

(Multiple answers allowed)

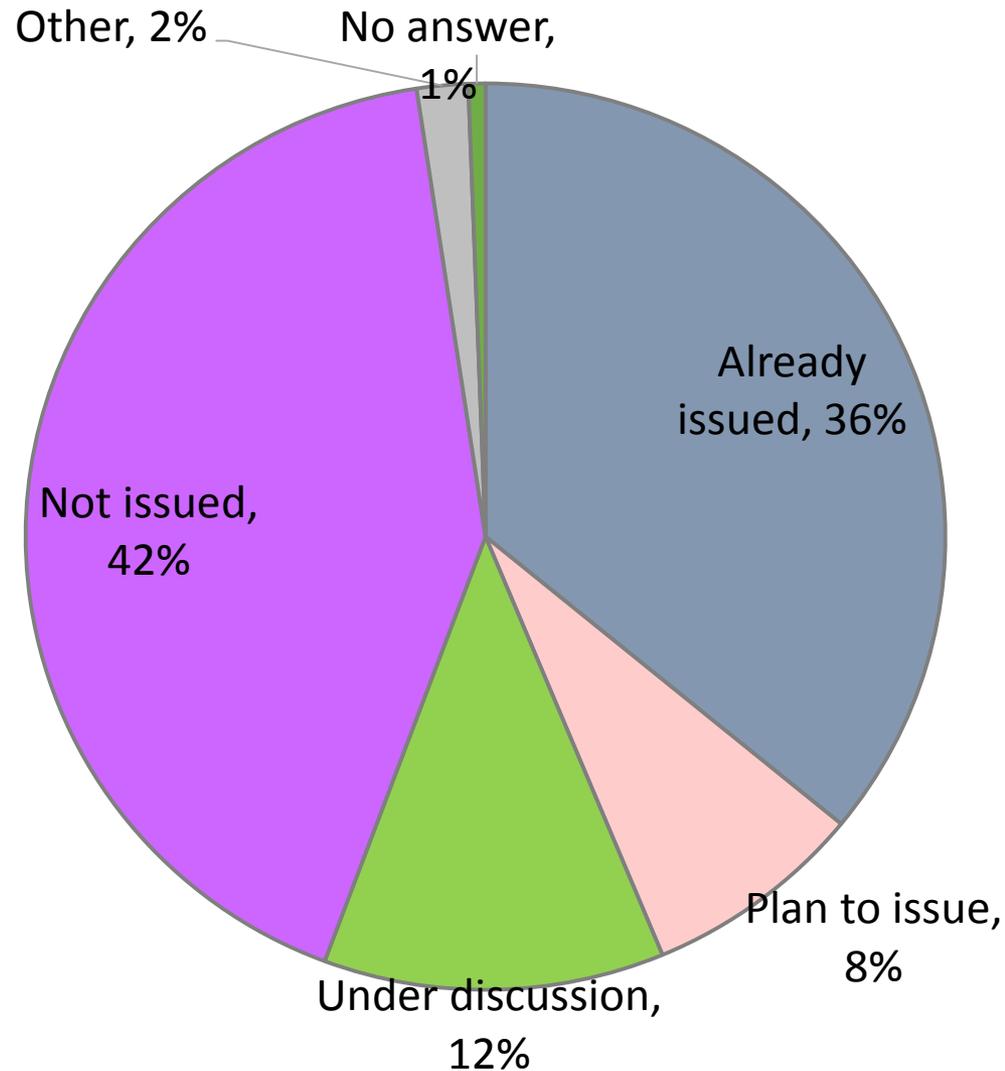


14. On what points do you disclose information?

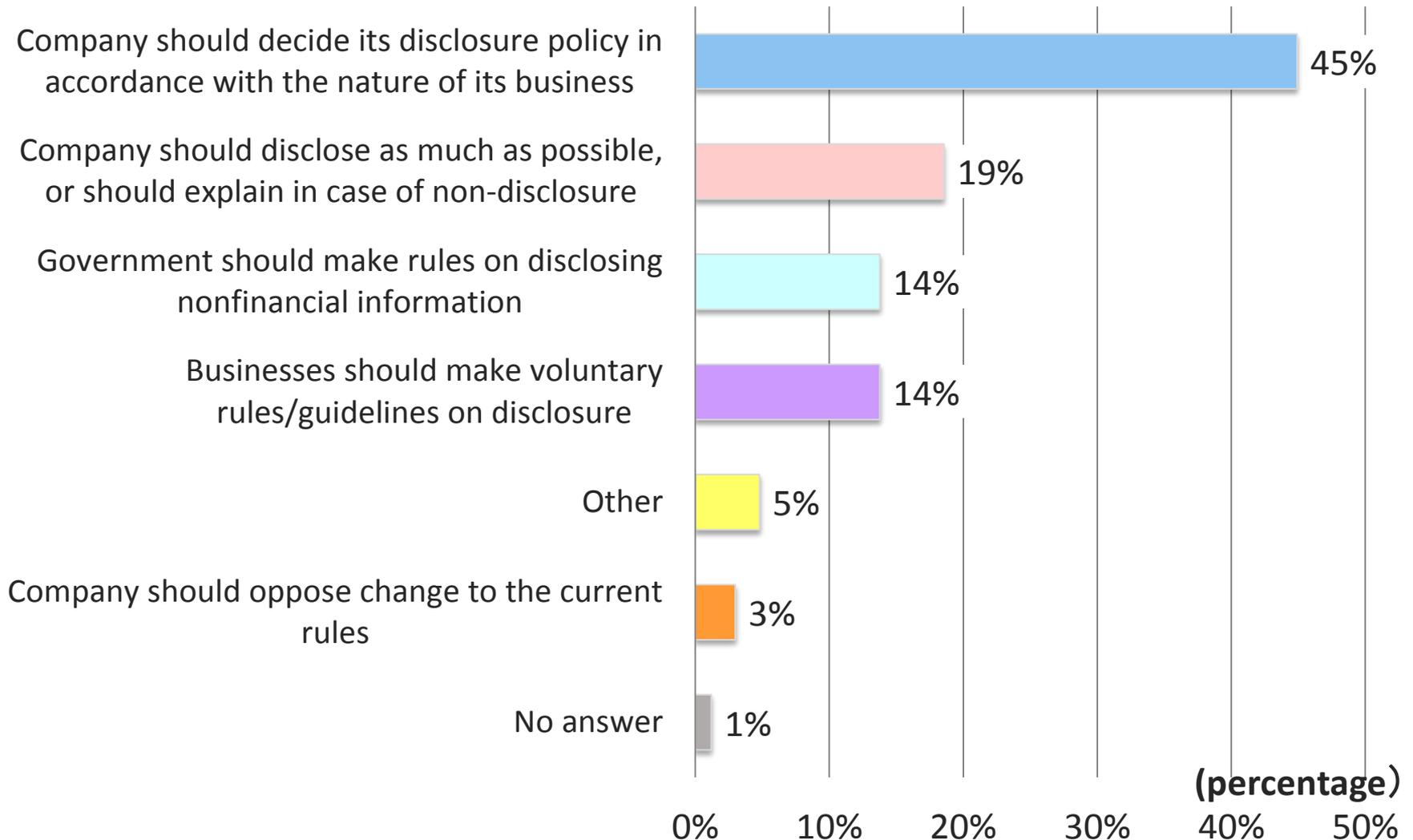
(Multiple answers allowed)



15. Does your company issue an Integrated Report ?

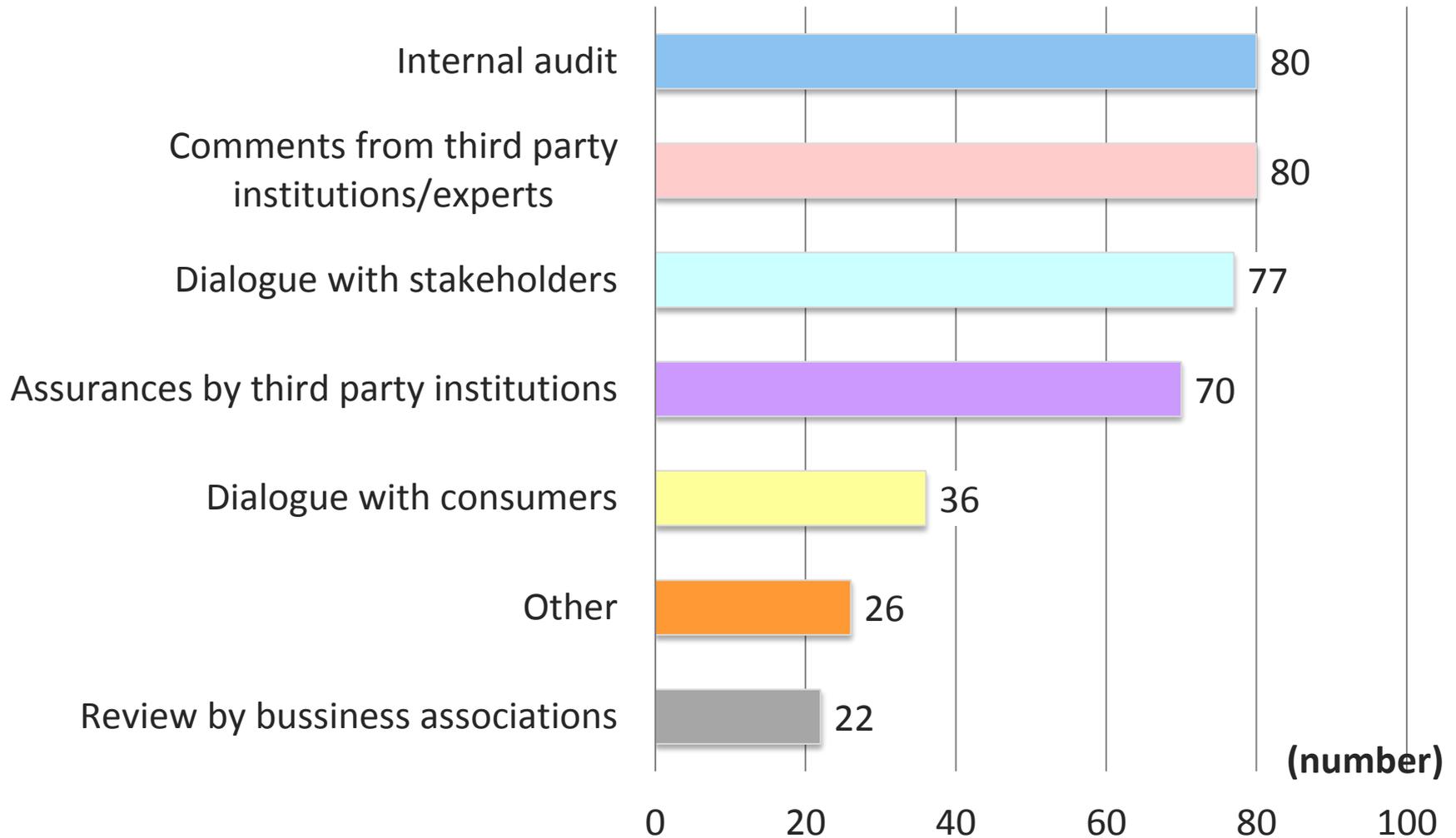


16. What do you think about regulating the disclosure of nonfinancial information?



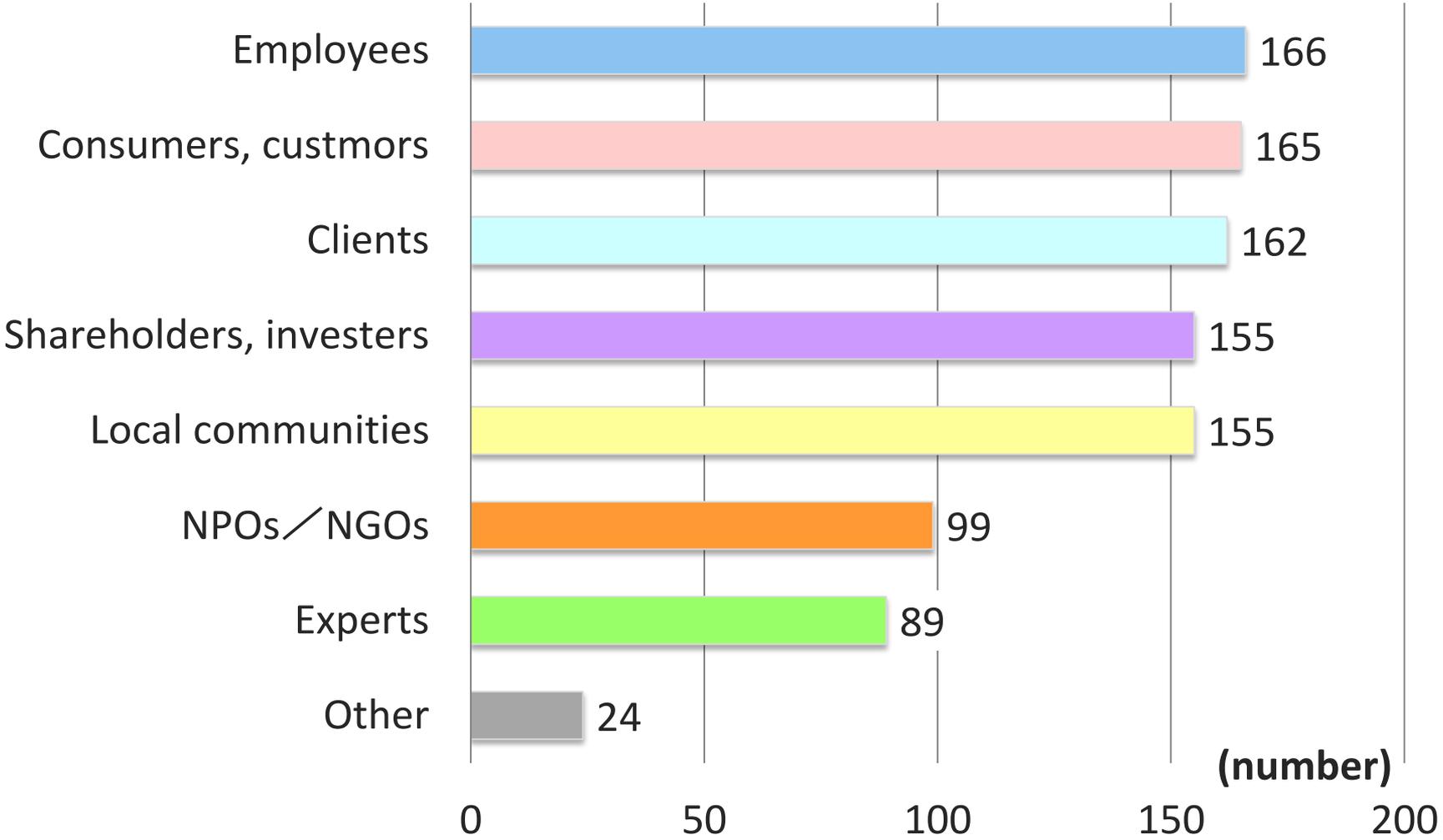
17. What is your company doing to enhance the credibility of your CSR reports?

(Multiple answers allowed)

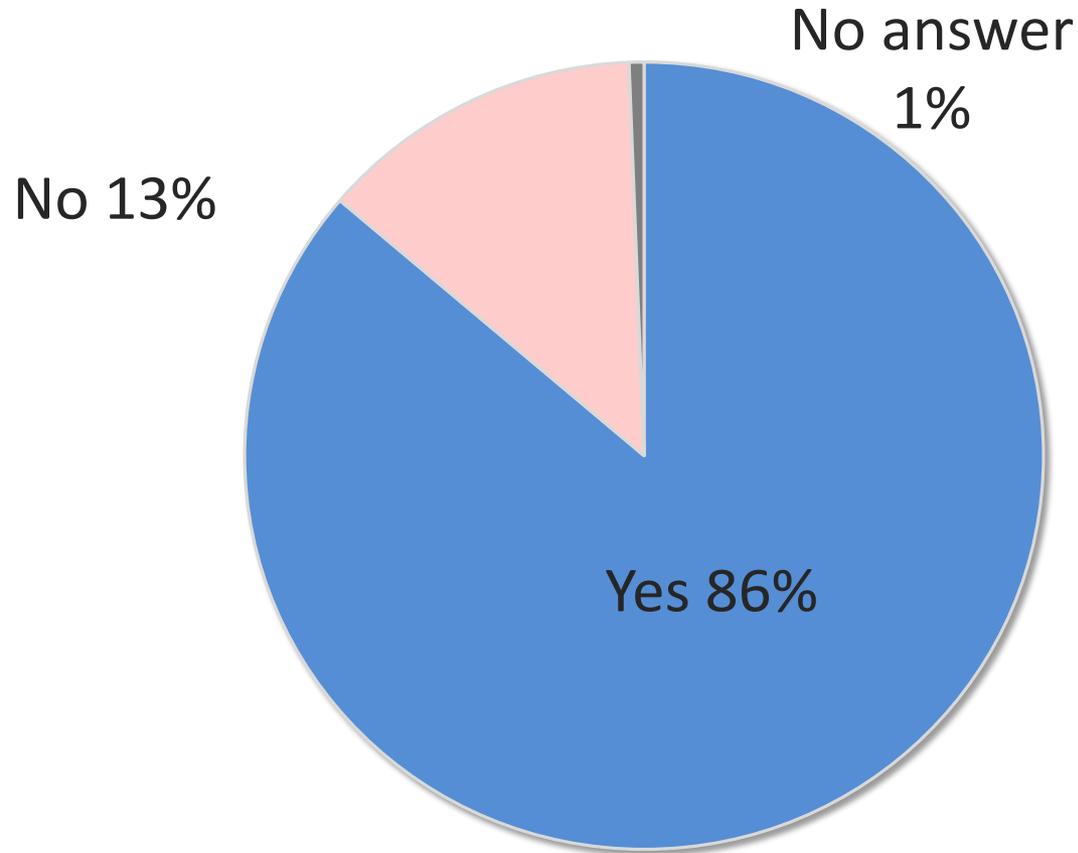


18. Which stakeholders does your company regard as important?

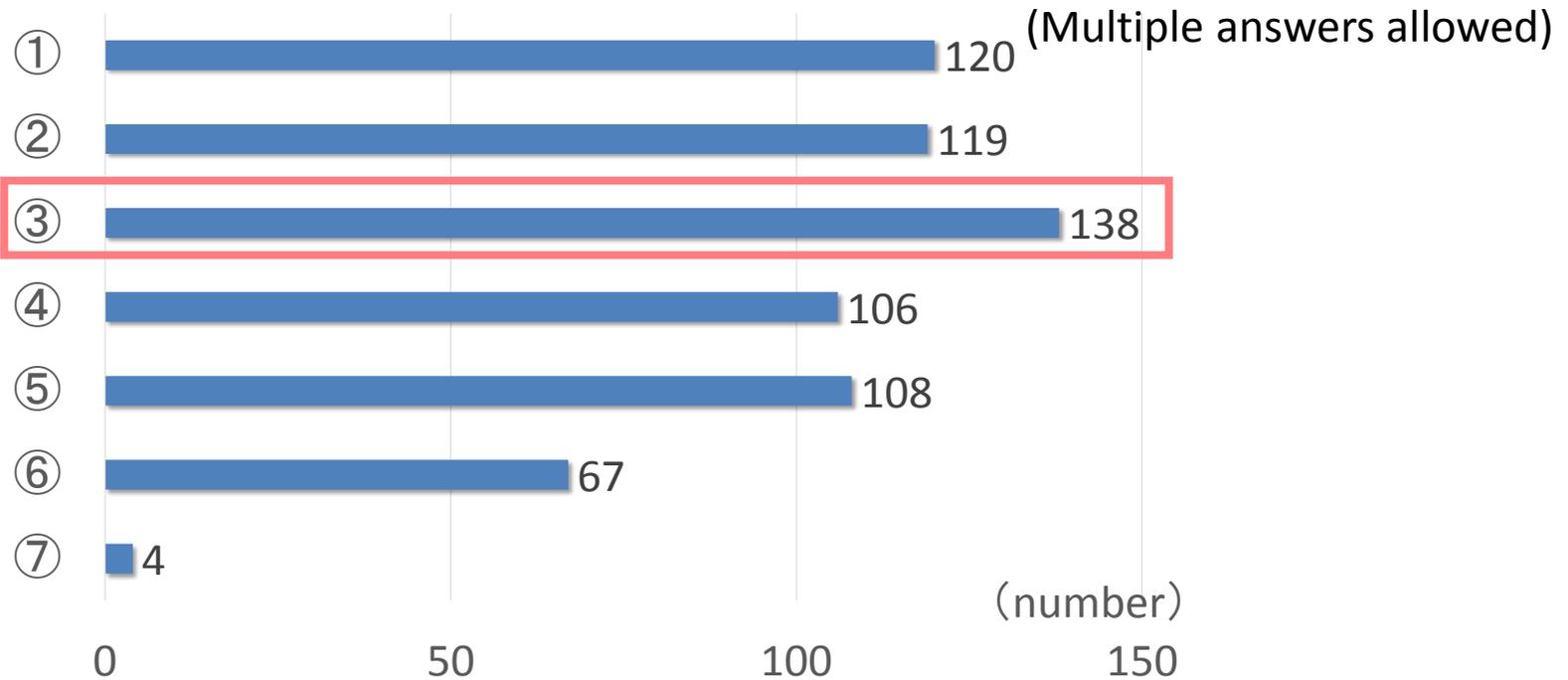
(Multiple answers allowed)



19. Is your company engaging with your stakeholders in your CSR efforts?



20. What kind of engagement does your company have with your stakeholders ?



① Collaboration in developing codes of conduct, CSR policy, materiality guidelines, and action plans

② Participation in preparing CSR reports

③ Collaboration in implementing CSR initiatives

④ Inviting stakeholders to CSR briefings

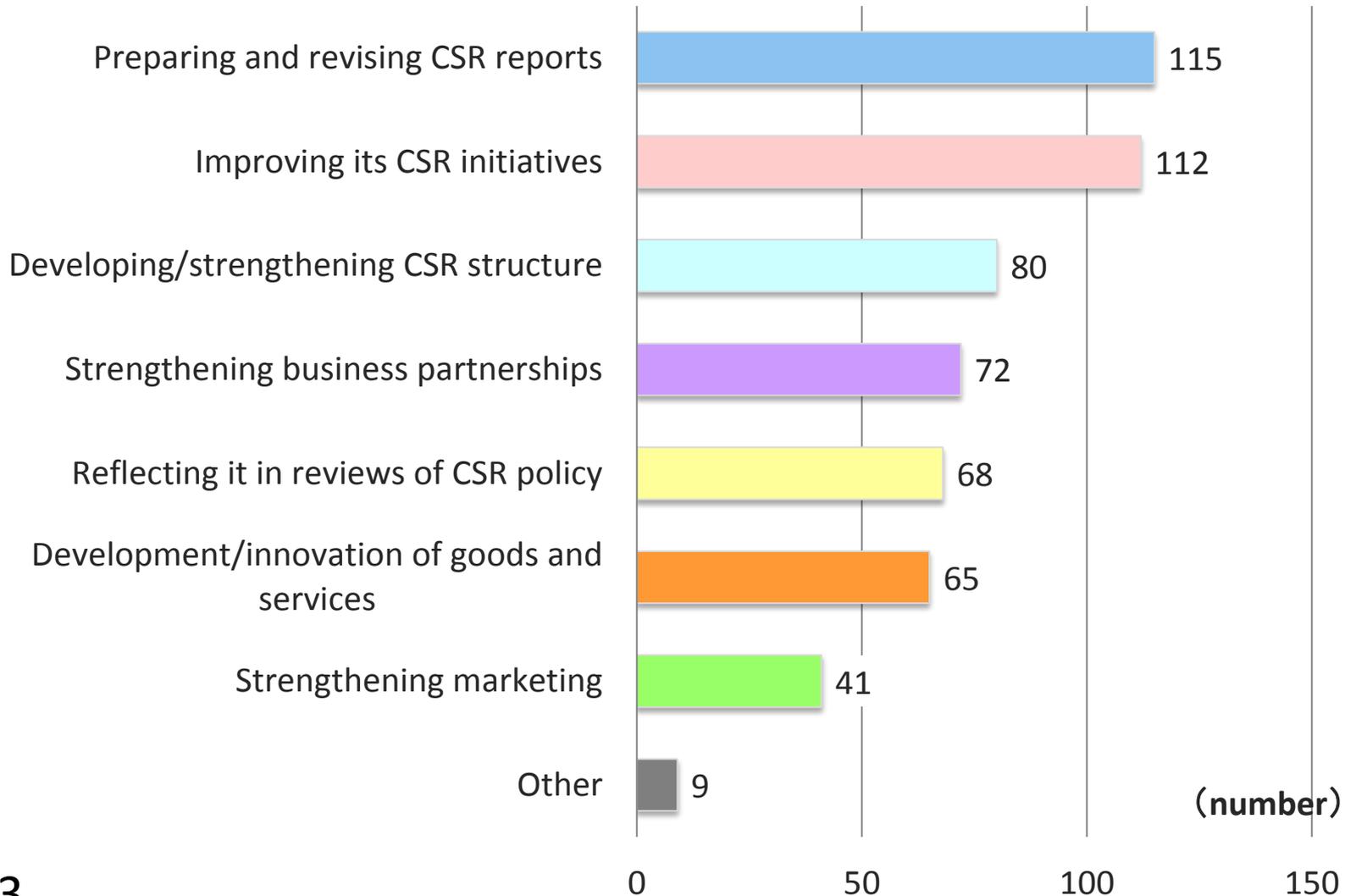
⑤ Cooperation in conducting CSR surveys

⑥ Participation in internal meetings on CSR

⑦ Other

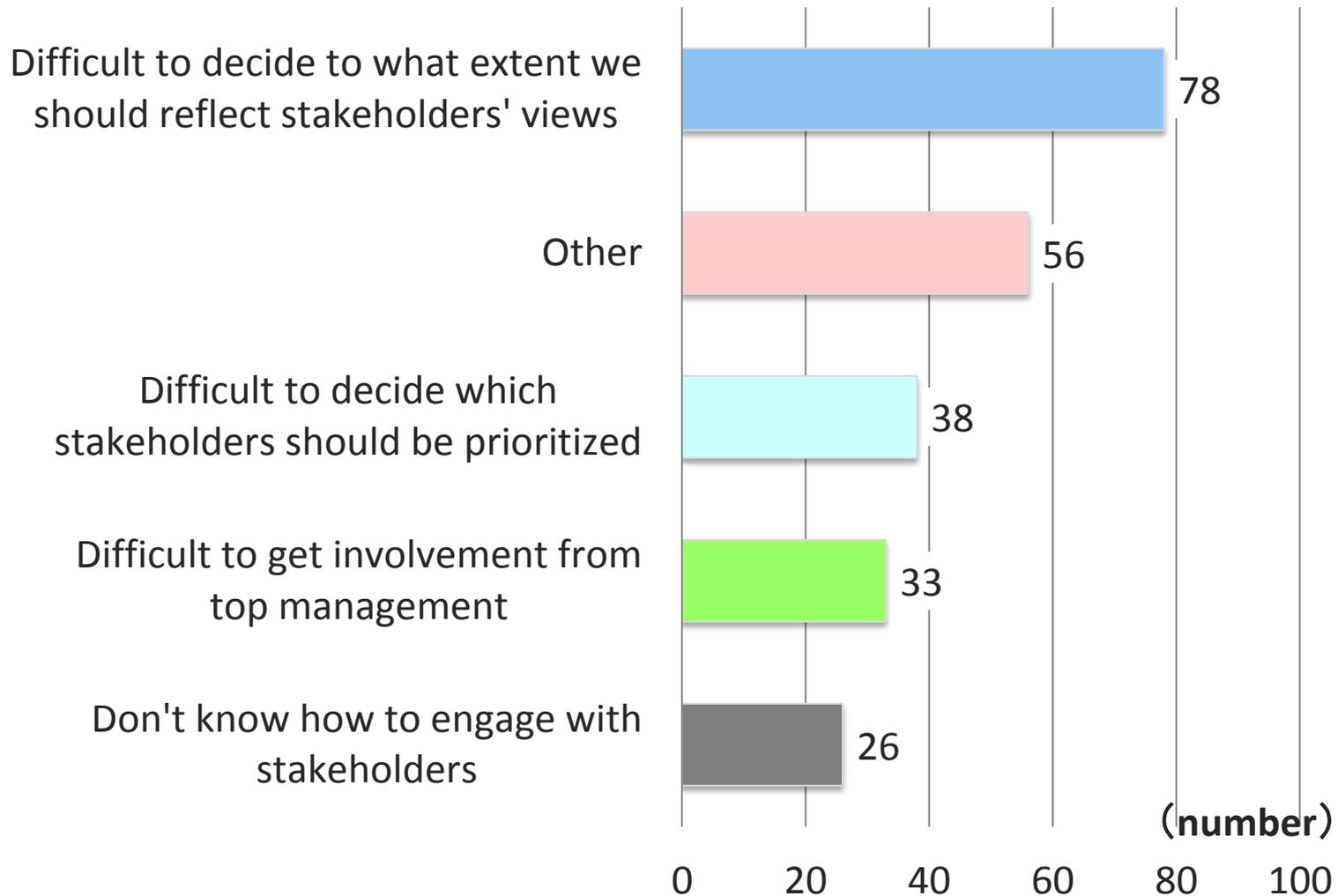
21. How does your company make use of stakeholder engagement?

(Multiple answers allowed)

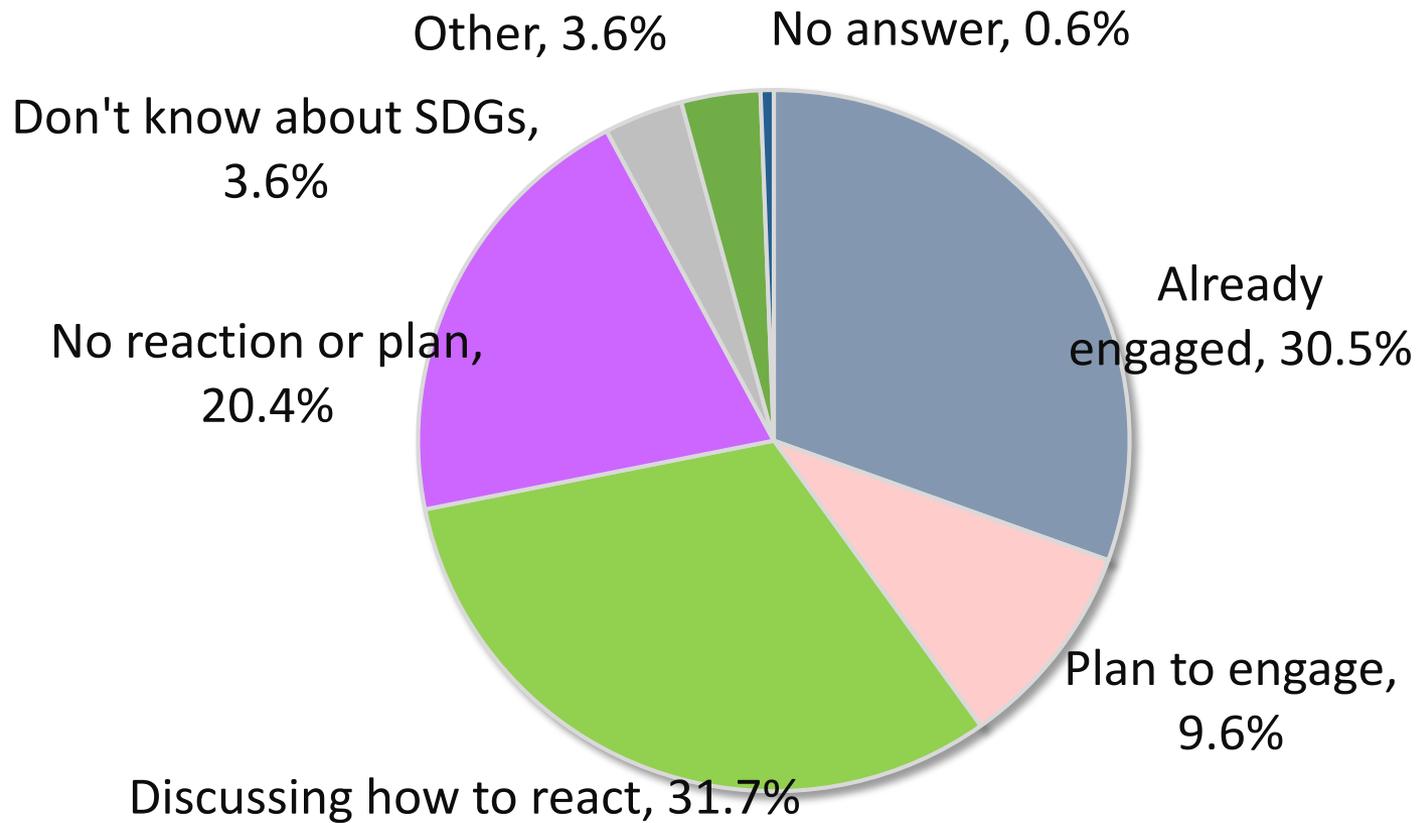


22. What are the challenges in engaging with stakeholders?

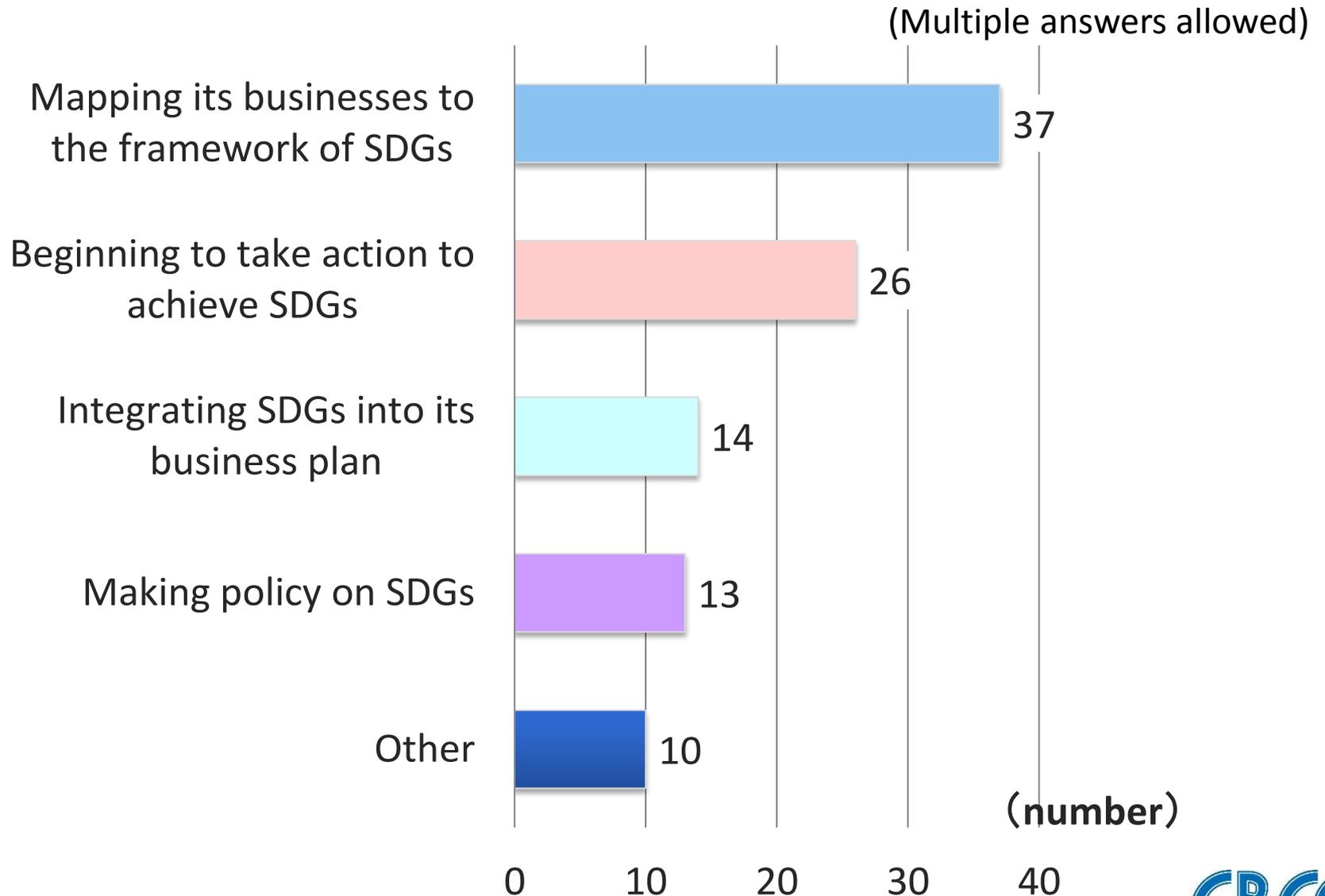
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23. Is your company engaging with SDGs?

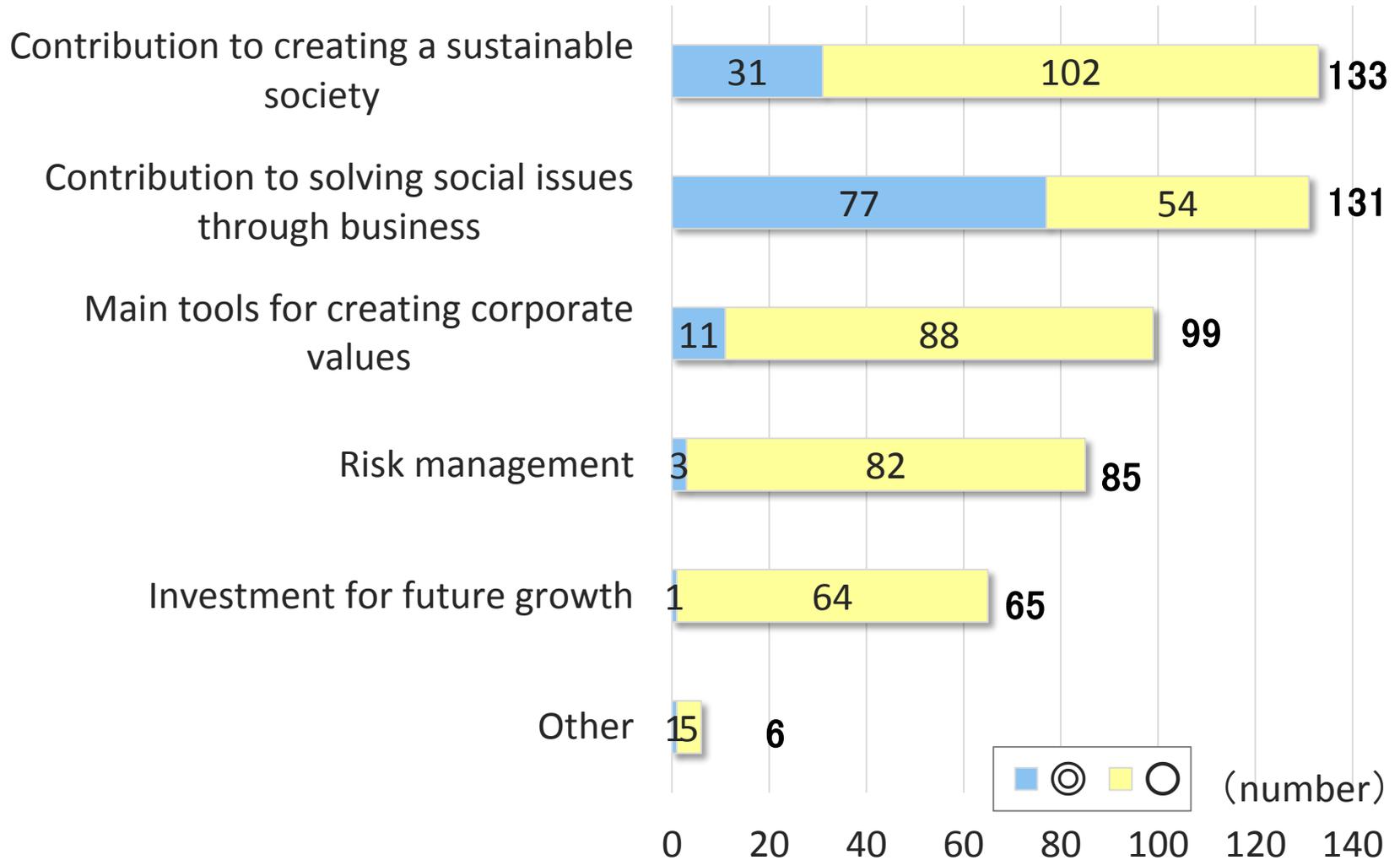


24. How does your company engage with SDGs?



25. What do the SDGs mean to your company?

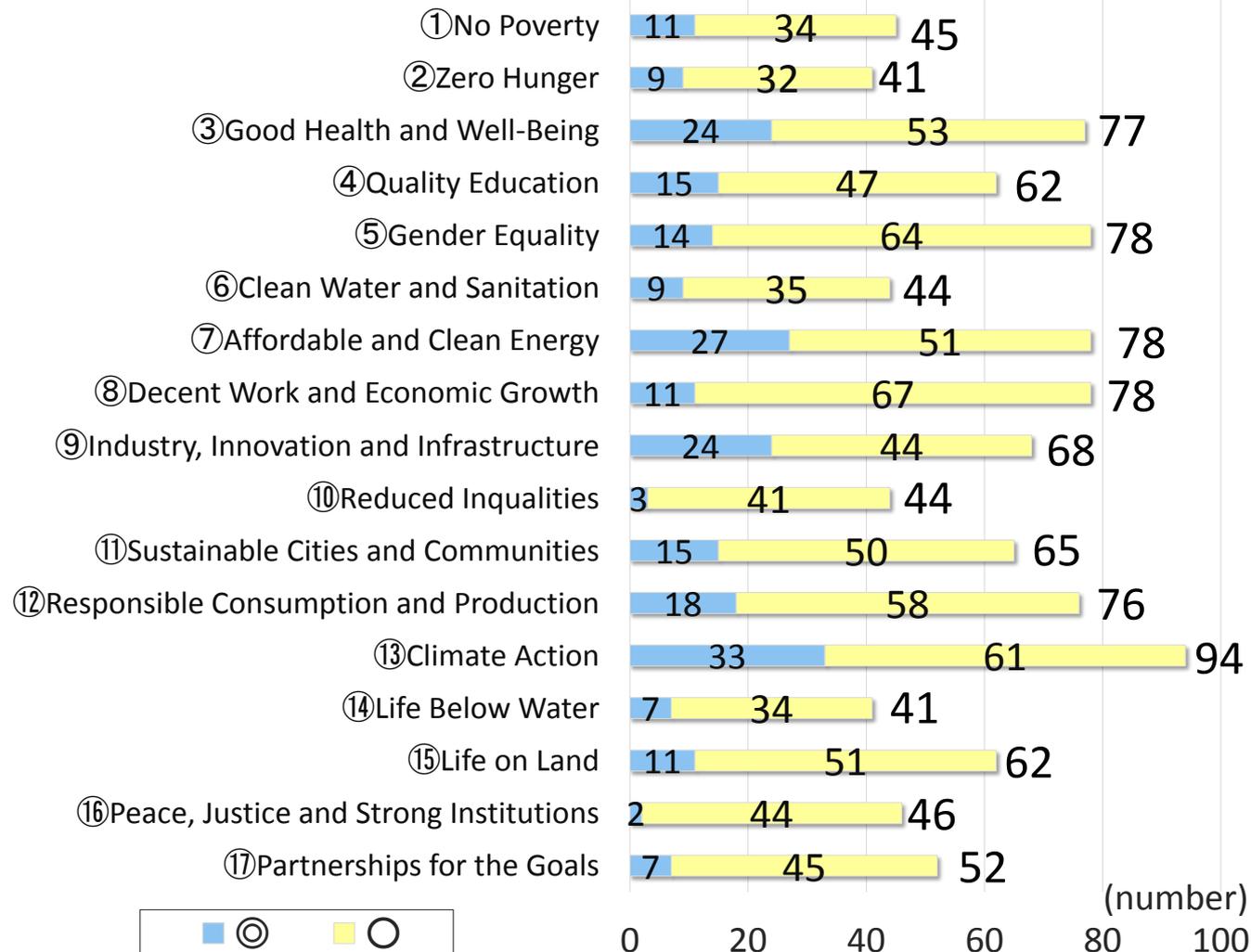
(Multiple answers allowed)



©...Cited as "most applicable"

26. Which goals of SDGs are important for your company?

(Multiple answers allowed)



Ⓞ... Answered as “the most important”

Examples of Japanese companies' Initiatives on SDGs (1)



- ❑ Development of Weather Index Insurance
- ❑ Supporting poor villages through working closely and providing funds



- ❑ Provision of technological assistance to farmers to help improve productivity
- ❑ More visible food supply chain



- ❑ Development of digital blood pressure monitors to help prevent lifestyle diseases
- ❑ Use of Big Data to help predict outbreaks of epidemic disease



- ❑ Promotion of ICT tools in education, and development of tools for teaching robotics
- ❑ Promotion of scholarship systems



- ❑ Support for women's career development, and provision of LGBT cultural competency training to employees
- ❑ Measures to encourage day-care facilities to move into our real estate holdings to help eradicate the problem of children waiting for day-care places



- ❑ Development of systems to optimize use of water infrastructure
- ❑ Promotion of water hygiene education in partnership with UNICEF and others

Examples of Japanese companies' Initiatives on SDGs (2)

7 AFFORDABLE AND CLEAN ENERGY



- ❑ Investment in electricity generation and renewable energy using wood biomass
- ❑ Development of energy-saving products

8 DECENT WORK AND ECONOMIC GROWTH



- ❑ Human resources strategy to bring about work-style reforms and create innovation
- ❑ Support for production activities and job creation in the local community

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



- ❑ Improvements to productivity in factories by harnessing the IoT (Internet of Things), and improvements to safety and quality at production sites

10 REDUCED INEQUALITIES



- ❑ Development and provision of products suitable to the physical characteristics of each individual
- ❑ Business activities to contribute to growth and development in developing countries and emerging economies

11 SUSTAINABLE CITIES AND COMMUNITIES



- ❑ Building of efficient and safe urban infrastructure
- ❑ Collaboration with local governments, companies, and universities

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



- ❑ Development of company's brands that consider the environment and suppliers
- ❑ Efficient use of resources and reduction of final disposal rate

Examples of Japanese companies' Initiatives on SDGs (3)

13 CLIMATE ACTION



- ❑ Eco-First Pledge submitted to Japan's Ministry of the Environment.
- ❑ Operation of environmental management systems (such as formulating implementation plans)

14 LIFE BELOW WATER



- ❑ Joint research in collaboration with research institutions on the ecology and ecosystem of bonito, which provides the raw materials for our products, and support for the preservation and ideal use of marine resources

15 LIFE ON LAND



- ❑ Efforts to promote accreditation under forest certification systems and sustainable sourcing of raw materials that considers the environment and society.

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



- ❑ Development of license plate recognition to support urban safety
- ❑ Efforts to promote fair competition and prevention of corruption

17 PARTNERSHIPS FOR THE GOALS



- ❑ Proactively engaging with and playing a leading role in initiatives launched in Japan and around the world to fulfill our social responsibility



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD