



Compendium of Corporate Initiatives for Biodiversity and Natural Capital Conservation

～ Highlighting Synergies among Nature, Climate and Circularity

(2026 Fully Revised and Expanded Edition)

【Overview】

October 13, 2026

Keidanren (Japan Business Federation)

Keidanren Nature Conservation Council (KNCC)

Purpose of Revising the Case Examples (1)

Growing international emphasis on integrated environmental action

- IPBES Plenary (2024): highlighted synergies among biodiversity, climate change and food in integrated policymaking.
- UNEP International Resource Panel: resource efficiency and circularity reduce pressure on nature and dependence on natural resources.

Keidanren's FUTURE DESIGN 2040 envisions GX, CE and NP advancing together.

Synergies from an Integrated Approach

Conservation and restoration of forests, wetlands and seagrass beds

Enhances habitats while increasing carbon absorption and sequestration

Green infrastructure leveraging nature's functions

Reduces heavy-rain disaster risks, conserves water and mitigates extreme heat

Circular use of underutilized and biological resources

Reduces reliance on natural resources and pressure on natural capital

Japan has accumulated NP × CN × CE initiatives in forests, urban greening, marine ecosystems and resource circulation.

Purpose of Revising the Case Examples (2)

First Edition (November 2025)

- 78 corporate initiatives were published; 43 appeared in the English edition.

Revised Edition: Clearer Synergies and Better Search

- 88 initiatives from 53 companies; the English edition features 70 initiatives from 30 companies.
- Highlights NP contributions and synergies with Climate Change Measures (CN) and the Circular Economy (CE).
- Enhanced search by initiative category and specific benefits.

Position corporate investment in nature as an “investment in the future.”

**Promote wider understanding of integrated NP, CN and CE initiatives,
also in connection with GREEN×EXPO 2027.**

Classification and Attributes Used in the Revised Edition

- Emphasis on clearly and intuitively highlighting synergies between NP and CN/CE, with NP as the primary focus.
- For each case study, specific contributions to Biodiversity and Natural Capital Conservation (NP), Climate Change Measures (CN), and the Circular Economy (CE) are identified, along with its classification as NP × CN, NP × CE, or NP × CN × CE.
- The specific benefits of each initiative are organized into attributes, making it easier to compare their characteristics and synergies at a glance. Search functionality has also been enhanced.

Integrated Elements

NP × CN / NP × CE / NP × CN × CE

Integrated Elements / Categories

1. Forests and Satoyama Landscapes
2. Agriculture, Livestock and Biomass
3. Freshwater Environments
4. Marine and Coastal Areas / Seaweed Beds
5. Urban Areas and Green Infrastructure
6. Business Sites and Offices
7. Certified Nature Symbiosis Sites
8. Products and Services
9. Use of Digital Technologies
10. Nature Tech
11. Nature-related Financial Disclosures
12. Nature Finance
13. Collaboration with Other Stakeholders
14. Other

Nature Positive (NP)

- ✓ Ecosystem conservation
- ✓ Ecosystem restoration
- ✓ Ecological network development
- ✓ Conservation of rare and native species
- ✓ Enhancement of ecosystem services
- ✓ Sustainable use of natural resources
- ✓ Conservation of waterside
- ✓ Other

Circular Economy (CE)

- ✓ Use of underutilized resources
- ✓ Circular use of biological resources
- ✓ Reduced use of fossil resources
- ✓ Waste reduction
- ✓ Recycling
- ✓ Reuse
- ✓ Improved water circulation
- ✓ Local resource circulation
- ✓ Other

Carbon Neutrality (CN)

- ① **Climate Change Mitigation:**
 - ✓ Carbon sequestration and storage
 - ✓ Greenhouse gas emission
 - ✓ Other
- ② **Climate Change Adaptation:**
 - ✓ Reduced heavy-rain disaster risks
 - ✓ Reduced coastal disaster risks
 - ✓ Water conservation and reduced scarcity risks
 - ✓ Extreme heat measures
 - ✓ Greater resilience in agriculture, forestry, and fisheries
 - ✓ Other

How to Use the Case Examples

The index allows users to search by environmental challenge, initiative type or expected benefit.

1 Which challenges are integrated?

Find initiatives combining NP with CN and/or CE.

NP × CN		41
NP × CE		8
NP × CN × CE		39

Examples of Initiatives

NP × CN: Conserving and restoring forests and seaweed beds while enhancing CO₂ absorption and sequestration.

NP × CE: Promoting circular use of underutilized and biological resources to reduce resource dependence and waste.

NP × CN × CE: Restoring seaweed beds using industrial by-products to support ecosystem recovery, resource circulation, and CO₂ absorption.

2 What kind of initiative?

Find examples by location, method or partners.

Examples of Initiatives

- Conservation and restoration: forests, Satoyama, seagrass and urban greening
- Technology, products and services: monitoring, Nature Tech
- Stakeholder partnerships: governments, universities, NGOs
- Nature finance and disclosures

3 What benefits result?

Find initiatives by desired outcomes.

Examples of Initiatives

- Protect and restore ecosystems
- Absorb carbon and reduce GHG emissions
- Reduce climate risks: floods, heat and water scarcity
- Reduce resource dependence and waste through circularity

Titles of Corporate Initiatives (1)

NP
×
CN

APP JAPAN	Forest Restoration Project ~SDGs Together! ~
Canon	Conserving and Communicating the “Cycle of Life” through the Canon Bird Branch Project
Chugai Pharmaceutical	Eco-Conservation at Chugai Life Science Park Yokohama
FUJITSU	Increasing positive impacts on biodiversity
	Reducing negative impacts on biodiversity (setting quantitative target)
Hokkaido Electric Power Company	Tree-Planting Activities in Collaboration with a Specialized Forestry College
ITOCHU	Mangrove Planting Project with Uken Village of Amami Oshima Island in Kagoshima Prefecture
JAPAN POST HOLDINGS	Use of FSC® -certified paper for commercial product
KDDI	Initiatives for Seaweed Bed Surveys using Sea-Air Integrated Drones and the Development of an Automated Blue Carbon Measurement System
Komatsu	Employee-Participation Social Contribution Program "One World One Komatsu" Promoting Activities for a Sustainable Earth
NIPPON STEEL	Creation of Hometown Forests
	Reproducing “the grove of a village shrine” and nurturing biodiversity at our steelworks
Nissui	Closed-Cycle Aquaculture Using 100% Hatchery-Produced Juveniles and Offshore Aquaculture with Submersible Cages — Sustainable and Climate-Resilient Yellowtail Aquaculture
Nomura Holdings	Ecosystem Conservation through the Cultivation of Plants and Vegetables and Beekeeping on the Office Rooftop
	Exploring Regional Brand Value with a Focus on Biodiversity —The Relationship Between Natural Capital and Land Prices—
	Post-Earthquake Restoration Project: The Sakura Project

Titles of Corporate Initiatives (2)

NP
×
CN

NSK	Tree Planting and Forest Restoration Activities
NTT	Initiatives with local governments regarding sustainable forest creation
	Urban Greening and Ecosystem Conservation and Restoration at Shinagawa Season Terrace
OKABE	Creating a sustainable cycle for the ocean
	Contributing to biodiversity and decarbonization using technologies to produce seaweed seedlings
Panasonic Holdings	“Act for BLUE CARBON” — Initiatives to Protect Blue Carbon Ecosystems
SEKISUI HOUSE	Gohon no ki Project Creating Ecosystem Networks and Visualizing Natural Capital Value Through the Housing Business
Seven & i Holdings	“Visualizing Risks and Opportunities in Coffee and Rice through Integrated TCFD-TNFD Reporting
Sumitomo Forestry	Forestry Business in West Kalimantan, Indonesia
	Mangrove Conservation Business
Toho Gas	Forest Conservation Activities in "Toho Gas Forest"
Toshiba	“Kaga Toshiba Forest” Maintenance Activities that Help Create Ecosystem Networks and Respond to Climate Change
Toyo Seikan Group Holdings	Launching an Eelgrass Restoration Project for Blue Carbon Ecosystem Recovery and Biodiversity Conservation Across Japan
Toyota Motor	Toyota's Initiatives for the Co-existence of Humanity and the Earth
Weathernews	Advancing Biodiversity Conservation and Nature-based Solutions (NbS) at a Nature Coexistence Site through Weather and IoT Data

Titles of Corporate Initiatives (3)

NP × CE	NSK	Beach Cleanup and Sea Turtle Conservation Activities
		Utilizing Local Biomass Resources through Circular Use of Animal-Derived Organic Waste
	NYK Line	Contribution to the Analysis of Marine Plastics Pollution
		Donates to San Miguel Corporation (SMC) River Cleanup Project
	Sumitomo Mitsui Trust Bank	Established a startup investment fund focused on the circular economy and nature positive initiatives
		Launch of Impact Finance for Nature(“IFN”)
NP × CN × CE	Asahi Kasei	Ecosystem Restoration and Disaster-Prevention Green Infrastructure at “Asahi Inochi-no-Mori”
	Hokkaido Electric Power Company	Study Of Biomass Boiler Applications For Agricultural Greenhouse
		Utilization Of Underutilized Resources For Initiatives Of Blue-Carbon Projects In Hokkaido
	Honda Motor	Satoyama Management Realizing the Coexistence of People, Nature, and Mobility
	Japan Airlines	Coral restoration project by enhancing sexual reproduction
		Karatsu Bay Seaweed Farming Experience Program
	Komatsu	Efforts to Convert Biomass Combustion Ash into Fertilizer at the Awazu Plant in Ishikawa Prefecture
	Mitsui & Co.	Building a Sustainable Palm Oil Supply Chain through a Landscape Approach in Sabah, Malaysia
		Contributing to the conservation of biodiversity and the preservation of the diverse ecological functions of forests through sustainable forest management.
	Mitsui Sumitomo Insurance	The Surugadai Green Space: An Integrated Approach to Biodiversity, Natural Capital, Climate Action, and the Circular Economy

Titles of Corporate Initiatives (4)

NP × CN × CE	NGK	Case Examples of Integrated Approaches with Climate Change Measures and Resource Circulation
	Nippon Paper Industries	Enhancement of forest productivity for addressing social issues including climate change
	NIPPON STEEL	Creation of Sea Forests Restoring desertified sea environments by utilizing the iron content of by-products (steel slag).
	Nomura Holdings	Advancing Resource-Circulating Agriculture through Regional Collaboration at Nomura Farm Hokkaido
		Drive Decarbonization and Enhance Agriculture Using Biochar
	NTT	Creating a Circular Society through Local Production and Consumption of Energy: NTT East, NTT AgriTechnology, NTT-ME
	NYK Line	Loggerhead Sea Turtle Conservation Activities and Beach Cleanup
		The “Yu no Mori” Reforestation Project
		Visualizing Diversity Using Environmental DNA and Contributing to the Realization of a Nature-Positive Society
	Oji Holdings	Initiatives to realize natural capital value
	Panasonic Holdings	Sustainable Material Alternative to Plastics: Cellulose Fiber Composite Material “kinari”
	SEKISUI HOUSE	Circular Use of Wood Resources through Supplier Collaboration
		Shin-Satoyama Fostering Harmonious Coexistence Between People and Nature in Urban Areas
	Seven & i Holdings	Expanding Action and Communication Toward Nature Positive
		Promoting Resource Circulation through Store-Based Initiatives: Reducing Environmental Impact via Bottle to bottle Recycling

Titles of Corporate Initiatives (5)

NP × CN × CE	Sompo Japan Insurance	“Realizing a Nature-Positive Society and Enhancing Regional Resilience Through the ‘SAVE JAPAN Project,’ a Customer-Participatory Biodiversity Conservation Initiative”
	Suntory Holdings	Achieving Watershed Nature Positive through Integrated Conservation and Restoration of Forests, Farmlands, and Wetlands in Kumamoto Prefecture
	Taisei	Advancing Nature Positive through the Japan Biodiversity Metric (JBM)
		A New Model for Industrial Park Development in Harmony with Nature — Initiatives at the Fujisan Nanryo Industrial Park —
	Tokyo Electric Power Company Holdings	Acquisition of “Nationally Certified Sustainably Managed Natural Sites” (Oze, Atema Kogen Resort)
	Tokyo Tatemono	Creation of Urban Green Space and Biodiversity Conservation at Otemachi Tower (Otemachi Forest)
	Toray	Activities for Supplying Feedstocks for Fibers, Resins, and Films Derived from Non-food Biomass Resources
	Toshiba	Eco-Friendly Weed Control Using Goats
	Toyota Tsusho	Establishing a Marine Ecosystem Conservation and Circular Resource Model Through Recycling of Discarded Fishing Net

Note: Only the titles of initiatives included in the English edition are listed.