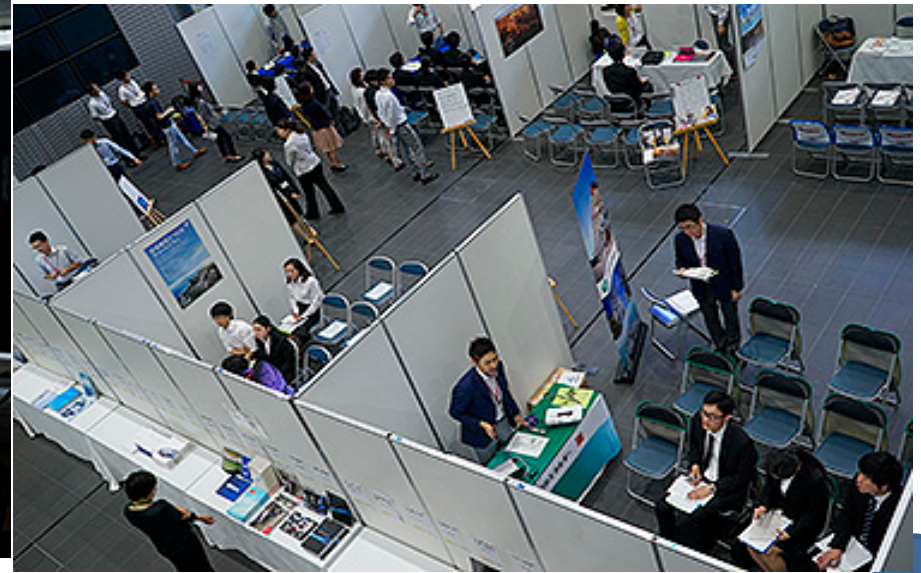


# **Keidanren's Initiatives to Nurture Global Talents**

# Keidanren Scholarship Program to Nurture Global Talents

- ❑ **Objective:** Encourage Japanese undergraduate/graduate students to study abroad, by awarding a 1 million yen scholarship to each student per year.
- ❑ **Eligible Applicants:**
  - ✓ Undergraduate/graduate students enrolled in the designated 47 universities, hoping to study abroad through their universities' study abroad program.
  - ✓ Students with ambition to become future leaders in the global business of Japanese corporations.
  - ✓ Students with ability to adapt to foreign cultures, overcome differences in values and ways of thinking arising from cultural backgrounds.
- ❑ **Awardees:** For the fiscal year 2016, 36 students have been selected out of 193 applicants, following document screening and personal interviews.
- ❑ **Supports for Scholars:**
  - ✓ A pre-departure orientation.
  - ✓ Advice / counseling on their study plans and future career plans via SNS.

# "Keidanren Global Career Meeting", July 11, 2016 Job Fair for students returning from overseas studies



- ❑ Number of corporations participated : 33
- ❑ Number of students attended : 340  
(Japanese students returning from overseas studies, including 71 foreign exchange students studying at Japanese universities)

# Development of a curriculum of credit courses to nurture global-minded human resources

- ❑ **Objective:** In order to produce more students who will be leaders in global business, Keidanren works with universities to develop a curriculum of academic course work. In the courses, business leaders give briefings.
- ❑ **"Issues in Global Business and Career Development" at Sophia University**
  - In cooperation with **Sophia University**, Keidanren opened a course entitled **"Issues in Global Business and Career Development" in October 2012**. The quota of students for the course was set at 30 to ensure two-way dialogue.
  - **9 Keidanren member companies participate every year**, giving lectures on their global business, challenges they were facing, and ways to overcome them, in an effort to convey to the students the skills they need to acquire to become future global business leaders.

## Case examples of the lectures:

Company A (retail)	Company B (IT solution)	Company C (manufacturing)
Challenges in the Chinese market	Issues of globalization of IT solution business	Global railway market -exporting transportation system-

- ❑ In cooperation with the Productive Leader Career Program of Tokyo Institute of Technology, a new course for 20 to 30 Ph.D. students was started in 2014. Each year, business leaders from a Keidanren member companies offer briefings to graduate students.

# Encouraging High School Students to Study Abroad



- ❑ UWC (United World College), a private, international educational institution headquartered in London, has 15 quality colleges (high schools) around the world.
- ❑ UWC Japan National Committee was established in 1972, with full support from Keidanren. It has been active in selecting and nominating qualified students to UWC colleges, and in raising scholarship funding for the selected students. It has sent 538 students to overseas UWC colleges in total (19 in FY 2015).

