



Developing innovative essential services: m-Women



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RELATED SDGS GOALS



PRIMARY COUNTRY

Africa (Ivory Coast ("Côte d'Ivoire") Egypt, Morocco, Central African Republic) and Middle-East region

1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

As part of its global 'Orange for development' approach, the Group works with partners to design appropriate products and services that best drive growth, particularly in the Africa and Middle-East region. Several transformation focuses have been identified, including a tool to promote women's empowerment through digital solutions and essential services that meet their needs. The aim of including women in the digital world is designed to help boost their contribution to sustainable socio-economic development.

2 IMPACT ON SOCIETY

Several measures aimed at women fall within the field of health in cooperation with local health authorities:

- In the DRC, the development of 'Cycle M', a notification service launched in 2016 to help women track their menstrual cycles via their mobile as part of family planning efforts from the Ministry of Public Health;
- In Cameroon, the launch of 'Gifted Mom', an SMS and voicemail platform that provides personalised information to pregnant women and young mothers, as well as internet access to find out about nearby hospitals;
- In Burkina Faso, mass distribution of SMS messages to inform women about recommended medical checks and screening assistance.
- In Côte d'Ivoire, the launch of M-Vaccin by Orange and Gavi, the Vaccine Alliance, in partnership with the Ministry of Health to boost vaccination rates in regions and districts with lower vaccine coverage. The M-Vaccin programme is set to reach over 800,000 children in 5 years and may be expanded to other West African countries following an impact assessment.



Dry factory



RELATED SDGS GOALS



SDGS 169 TARGETS

- 6.3 Improve water quality
- 9.4 Upgrade infrastructure & retrofit industries to make them sustainable

PRIMARY COUNTRY

Espagne



2 IMPACT ON SOCIETY

- Optimizing cleaning processes Having a carbon neutral footprint with combining different sources of renewable energy
- Producing zero waste to landfill
- Treating industrial water on site
- Partnership with local associations for disabled workers and for inclusion



URL

<https://www.loreal.com/media/news/2018/september/environmental-success-at-burgos>



1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

The Burgos plant is today one of the Group's top performers in terms of the environment and social responsibility. The plant has set the standard for sustainable development. Carbon neutral since 2015, thanks to a 'trigeneration' system, that provides the plant with three types of energy – heating, cooling and electricity, the Burgos plant is equipped with a wastewater recycling system. Today, 100% of the water used for industrial processes is cleaned and recycled in a closed loop on site, so that it can be used again making the Burgos factory in Spain the Group's first "dry factory".



THE 3RD INDUSTRIAL REVOLUTION IN HAUTS-DE-France FINANCING THE ECONOMY OF THE FUTURE IN France



RELATED SDGS GOALS



PRIMARY COUNTRY

France

1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

Initiated in 2012, this pilot project led hand in hand by CCI and the Hauts-de-France Regional Council aims to support the economic and environmental transition in full coherence with the Third Industrial Revolution to build a transition towards the next economy.

This dynamic has already allowed the development of more than 1000 projects both in the public and private sector.

Innovative solutions have been developed in terms of financing and tracability such as the rev3 savings account initiated with the Crédit Coopératif.

2 IMPACT ON SOCIETY

- Economic competitiveness and business development around new economic models
- Job creation around new economic sectors
- Research development converted into action
- Sustainable development of territories



URL

<https://rev3.fr>



URL

<https://www.credit-cooperatif.coop/Particuliers/Tous-les-produits-engages>



Sustainable product optimisation tool

SPOT



RELATED SDGS GOALS



SDGS 169 TARGETS

12.2 Achieve the sustainable management & efficient use of natural resources
12.6 Encourage companies to adopt sustainable practices & report

PRIMARY COUNTRY

France

OTHERS

USA, United Kingdom, Norway, Japan, Germany, Netherlands, Belgium, Sweden, Denmark, France, Switzerland

1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

L'Oréal's Sustainable Product Optimization Tool was developed to assess the social and environmental performance of all products across their lifecycle from raw materials extraction to the end of life. SPOT's methodology is the first in the industry to assess the overall footprint of a product, taking into account environmental and social criteria. SPOT allows teams conceiving products to simulate diverse design options (ingredients, packaging, sourcing), to identify potential opportunities for improvement and to follow progress. The tool includes information on almost 10,000 ingredients, all packaging materials... 100% of the products launched by L'Oréal in 2017 have been assessed via SPOT.

2 IMPACT ON SOCIETY

- Improving the environmental and social profile of all new products
- Promoting sustainable innovation by reducing the environmental footprint of its product formulas
- Sourcing raw materials in a sustainable way that respects biodiversity
- Optimizing packaging



URL

<http://www.monthly-digest-loreal.com/en/>





BNP PARIBAS

BNP PARIBAS



MEDEF



FRANCE



RELATED SDGS GOALS



PRIMARY COUNTRY

France

OTHERS

EMEA, Americas, APAC

Paribas has already dedicated €15.6bn financing for Renewable energies and is ahead of its initial target of €15bn by 2020. BNP Paribas is the first banking actor to have proposed a yearly indicator related to SDGs, which methodology was built jointly with an external party. It notably measures the proportion of loans making a direct contribution to attaining the SDGs. Gender equality, one of the 17 UN Goals, is at the heart of BNP Paribas' company engagement strategy. Our commitment to fighting gender bias has been once again reinforced by our CEO Jean-Laurent Bonnafé becoming a HeForShe Thematic Champion in 2018. These commitments were recognized by the industry in 2018 with BNP Paribas being awarded the Euromoney Award for Excellence 2018 as World's Best Bank for Sustainable Finance while ranking at #3 in Bloomberg league tables for Green Bonds.

1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

At BNP Paribas, we have made the seventeen UN Sustainable Development Goals part of our corporate objectives, because we consider that large companies must contribute to a more equitable and ecological world. The bank is promoting four pillars of corporate responsibility at the heart of its business: Financing the economy in an ethical manner, Developing and engaging our people responsible, being a positive agent for change and combating climate change. In that context the group has put in place a large range of actions to support the SDGs, such as (1) the development of products with a positive impact, designed to assist both corporates and individuals, (2) the development of a robust environmental and social risk management framework, which sets mandatory criteria for the financing of several sectors, (3) being carbon neutral for its own operations since 2017 and supporting its customers' transition toward a low-carbon economy, (4) promoting financial inclusion, (5) the adherence to the most rigorous ethical standards and (6) promoting diversity and training. These actions are underpinned by the Bank's strong commitment to support the energy transition. In that context, BNP Paribas has provided a total of €155bn (as of end 2017) to support the energy transition and the sectors considered as directly contributing to the SDGs. This commitment is expected to reach €185bn by 2020. This ambition is further strengthened in 2018 by the decision to stop financing shale gas / oil, oil from tar sands and gas and oil in the Arctic as well as Tobacco sector. Furthermore, BNP

2 IMPACT ON SOCIETY

BNP Paribas wants to have a positive impact on society at large and to contribute to build a more sustainable world, through for instance its actions to finance proactively the green economy and social entrepreneurship, and its promotion of human rights and high standards of ethics.

URL

<https://group.bnpparibas/en/hottopics/global-goals>



URL

<https://group.bnpparibas/en/press-release/bnp-paribas-group-results-31-december-2018>



URL

<https://group.bnpparibas/en/group/corporate-social-responsibility>

