



# Youth Spark



## RELATED SDGS GOALS



## PRIMARY COUNTRY

USA

## OTHERS

Global footprint

## 1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

**Y**outhSpark is Microsoft's program focused on increasing equitable access to high quality opportunities for youth to learn digital skills and computer science. Microsoft is committed to helping close the significant gaps in access and participation that exist for all young people, and especially young women, racial or ethnic minority youth, and youth from low income or rural communities, who often have least access. Learning digital skills and computer science allows young people to create, innovate, and thrive not only in STEM careers but also across all sectors. They work with nonprofits, educators, governments, and businesses to increase economic opportunity for underserved youth around the world. In 2018 alone, 12 million young people participated in computer science learning experiences through 97 nonprofits in 54 countries.

## 2 IMPACT ON SOCIETY

- Access to learning tools for represented youth
- Community revitalization
- STEM education and access globally
- Community capacity building



### URL

[https://download.microsoft.com/download/0/0/6/00604579-134B-4D0E-97C3-D525DFB7890A/Microsoft\\_and\\_the\\_UN\\_SDGs\\_Sept\\_2017.pdf](https://download.microsoft.com/download/0/0/6/00604579-134B-4D0E-97C3-D525DFB7890A/Microsoft_and_the_UN_SDGs_Sept_2017.pdf)



### URL

[Microsoft.com/digital-skills](https://Microsoft.com/digital-skills)





# Women & Children's Health



## RELATED SDGS GOALS



## SDGS 169 TARGETS

Goal 17. Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

## PRIMARY COUNTRY

USA

## OTHERS

Global footprint

Born On Time supports women and adolescent girls before, during, and between pregnancies by strengthening health systems to provide quality, responsive care.  
(Photo Credit: Born On Time)

## 2 IMPACT ON SOCIETY

- Improved livelihoods for women, children, adolescents and newborns
- Promoting thriving communities with more productive economies
- Reducing number of people living in poverty



## URL

<https://www.jnj.com/sustainable-development-goals/women-children-health>



## 1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

**A**spiration: A world where every woman and child survives and has the opportunity for a healthy future. 5-Year Target: 60 million women and children will have received support and tools to enable a healthy future.







# Replenish Africa Initiative (RAIN)



## RELATED SDGS GOALS



## SDGS 169 TARGETS

- 6.1 Achieve universal access to safe & affordable drinking water
- 6.2 Achieve access to adequate & equitable sanitation / hygiene for all
- 6.4 Increase water-use efficiency

## PRIMARY COUNTRY

41 countries across Africa

## OTHERS

Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cabo Verde, Cameroon, Chad, Cote D'Ivoire, DRC, Egypt, Ethiopia, Ghana, Guinea, Kenya, Liberia, Madagascar, Malawi, Mali, Mauritania, Morocco, Mozambique, Namibia, Niger, Nigeria, Rwanda, Senegal, Sierra Leone, Somalia, Somaliland, South Africa, Sudan, Swaziland, Tanzania, The Gambia, Togo, Tunisia, Uganda, Zambia, Zimbabwe

## 1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

In 2010, Coca-Cola launched Replenish Africa Initiative (RAIN) to measurably improve the lives of over 6 million people in Africa through a wide range of water-based initiatives which drive progress towards achieving the SDGs. Harnessing Coca-Cola's presence, networks and engagements with diverse stakeholders, and working with over 140 best-in-class partners from



governments, the private sector and civil society, RAIN tailors programs to each community to meet the specific needs. RAIN creates catalytic change across the African continent by building the capacity of champions who inspire the growth and development of sustainable water and sanitation access.

## 2 IMPACT ON SOCIETY

To date, RAIN has reached nearly 3 million people in 41 countries through water based-initiatives. RAIN has economically empowered nearly 25,000 women and youth and enabled the return of over 8 million liters of water to communities and nature.



## URL

<https://www.coca-colacompany.com/rain>





THE COCA-COLA COMPANY

U.S. CHAMBER OF COMMERCE FOUNDATION  
Corporate Citizenship Center

USA



# Water and Development Alliance (WADA)

## RELATED SDGS GOALS



## SDGS 169 TARGETS

- 6.1 Achieve universal access to safe & affordable drinking water
- 6.2 Achieve access to adequate & equitable sanitation / hygiene for all
- 6.4 Increase water-use efficiency

## PRIMARY COUNTRY

Global

## OTHERS

Angola, Benin, Bolivia, Burkina Faso, Burundi, Cameroon, Côte D'Ivoire, Egypt, El Salvador, Ethiopia, Ghana, Guatemala, Guinea, Indonesia, Jordan, Kenya, Madagascar, Malawi, Mali, Morocco, Mozambique, Namibia, Niger, Nigeria, Senegal, Sierra Leone, South Africa, Tanzania, The Gambia, Togo, Uganda, Zambia

## 1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

**W**ADA is a global partnership between Coca-Cola and the U.S. Agency for International Development (USAID) to partner with companies, communities, and governments to address challenges and harness opportunities connected to water. WADA's enterprise-driven approach brings together business capabilities of the Coca-Cola system with USAID's premier development expertise to create solutions that help develop thriving communities, grow stable economies, and strengthen resilient environments around the world. Launched in 2005,

USAID and Coca-Cola have jointly invested nearly \$40 million to support water and sanitation projects around the world.

## 2 IMPACT ON SOCIETY

**T**o date, WADA has provided improved safe drinking water access to over 580,000 people, improved sanitation access to over 284,000 people, and improved the management of over 1 million acres of land.



### URL

<https://www.globalwaters.org/WADA>


### URL

<https://www.globalwaters.org/resources/blogs/wada/ripple-effect-supporting-womens-empowerment-through-water>


### URL

<https://medium.com/usaids-global-waters/photo-essay-transforming-vulnerable-communities-through-water-access-in-madagascar-315758713624>






# Water and Development Alliance (WADA)

- Improving urban water security in Madagascar

## RELATED SDGS GOALS



## SDGS 169 TARGETS

- 6.1 Achieve universal access to safe & affordable drinking water
- 6.2 Achieve access to adequate & equitable sanitation / hygiene for all
- 6.4 Increase water-use efficiency

## PRIMARY COUNTRY

Madagascar

## 1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

**W**ADA is a global partnership between Coca-Cola and the U.S. Agency for International Development (USAID) to partner with companies, communities, and governments to address challenges and harness opportunities connected to water. In May 2017, WADA-Madagascar launched with Water & Sanitation for the Urban Poor (WSUP) to improve access to safe water and sanitation services for more than 450,000 people across three cities in Madagascar, while also increasing economic empowerment opportunities, especially for women. WSUP is working with the national water utility JIRAMA, national and city governments and local communities to extend water services into unserved low-income areas.

## 2 IMPACT ON SOCIETY

**W**ADA will improve the health and well-being of more than 450,000 Malagasy people through improved water and sanitation services while increasing the capacity of JIRAMA to be more resilient and increase economic opportunities for over 2,500 people, primarily women.



### URL

<https://www.globalwaters.org/WADA>



### URL

<https://www.usaid.gov/madagascar/press-releases/04-24-2018-usaid-and-coca-cola-launch-partnership-improving-access>



### URL

<https://medium.com/usaid-global-waters/photo-essay-transforming-vulnerable-communities-through-water-access-in-madagascar-315758713624>



# Travel With Purpose

# TRAVEL WITH PURPOSE

**Hilton**

## RELATED SDGS GOALS



## PRIMARY COUNTRY

USA

## OTHERS

Global footprint

## 1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

**H**ilton's Travel with Purpose Strategy is multi-pronged and dedicated to redefining and advancing sustainable travel globally. Hilton is the first major hotel company to institute science-based targets to reduce carbon emissions and send zero soap to landfill. Hilton has also committed to doubling the amount it spends with local and minority-owned suppliers, and doubling its investment in programs to help women and youth around the world by 2030.



## 2 IMPACT ON SOCIETY

- reducing carbon emissions, waste, water consumption and energy usage
- eradicating forced labor and trafficking



## URL

<http://newsroom.hilton.com/corporate/news/hilton-commits-to-cutting-environmental-footprint-in-half-and-doubling-social-impact-investment>







# Committing To A Cleaner Future

## RELATED SDGS GOALS



## SDGS 169 TARGETS

Goal 12. Ensure sustainable consumption and production patterns

## PRIMARY COUNTRY

USA

## OTHERS

Global footprint



## 1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

In September 2018, United Airlines became the first U.S. airline to publicly commit to reducing its carbon emissions 50% by 2050. It will meet this commitment through various investments including expanding the use of sustainable aviation fuels, incorporating more fuel-efficient aircraft into its fleet, and implementing further operational changes to better conserve fuel. United is the first airline to use sustainable aviation fuel on an ongoing basis – sourcing millions of gallons of biofuel for flights today from Los Angeles – and plans to purchase nearly 1 billion gallons of biofuels as part of the largest biofuel agreement in aviation history.

## 2 IMPACT ON SOCIETY

- (1) Reducing carbon emissions contributing to climate change
- (2) Providing a critical service in transportation with less carbon emissions per mile traveled
- (3) Investing in sustainable aviation fuel innovations as a leader in the industry that others will follow

### URL

<https://hub.united.com/united-cleaner-future-emissions-biofuel-2604671268.html>



### URL

<https://hub.united.com/united-launch-flights-sustainable-biofuel-2567373100.html>

