



# Accessible and independent social life for visually disabled people



## RELATED SDGS GOALS



## SDGS 169 TARGETS

- 10.3 Ensure equal opportunity & reduce inequalities of outcome
- 10.2 Empower the social, economic & political inclusion of all
- 11.7 Provide universal access to safe, inclusive & accessible, green & public spaces

## PRIMARY COUNTRY

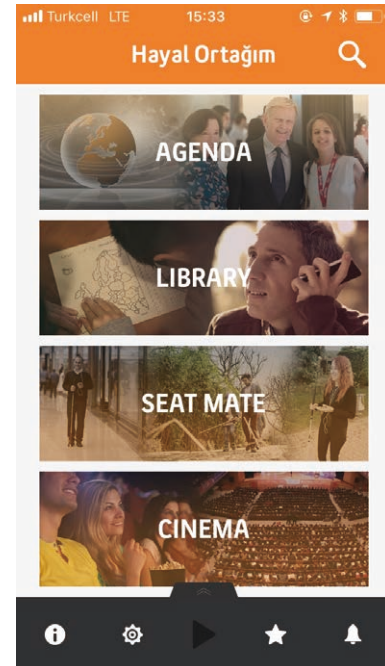
Turkey

## 1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

**M**y Dream Companion application enables visually disabled individuals to easily access information, and provides them more independent social life. Users can access thousands of daily news, columns, audio books, trainings, magazines. Indoor navigation technology provides access detailed information about the stores they are passing through in the shopping malls, and direct them to the relevant store. Transportation technology is providing accessible experiences for visually disabled people. Moreover, MDC provides audio description for the first time in the world without any extra equipment. By this technology, visually disabled people are able to watch movies in all theaters without missing visual details.

## 2 IMPACT ON SOCIETY

- Providing visually disabled people independent, equal and full participation to social life by making accessible public areas and facilities with the power of technology



## URL

<https://www.turkcell.com.tr/servisler/turkcell-hayal-ortagim>

