

# Overview

## Chapter 1: Background of the Study

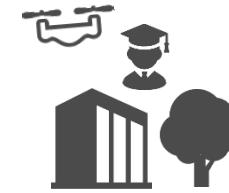
- Society 5.0 for SDGs is a concept that transforms four megatrends into opportunities for economic growth and problem-solving.
- In order to achieve this, it is essential that medium- to long-term stable funding be channeled to a variety of players promoting problem-solving innovation, such as companies and universities, and that the innovation ecosystem itself evolves autonomously.
- Therefore, we identify the trend of now globally expanding ESG investment and further evolve it to accelerate investment in problem-solving innovation, in order to achieve the realization of Society 5.0 and the swift and reliable achievement of SDGs.

## Chapter 2: Current Status of the Understanding of Society 5.0 and Measures to Improve It

<b>Purpose</b>	Explore the current state of understanding of Society 5.0 and consider measures to improve it
<b>Methodology</b>	<ul style="list-style-type: none"> <li>• Questionnaire survey on companies and investors</li> <li>• Same survey + natural language processing</li> <li>• Discussion among the three parties, etc.</li> </ul>
<b>Result</b>	<ul style="list-style-type: none"> <li>• Society 5.0 is less recognized than ESG/SDGs</li> <li>• Incorporating Society 5.0 into ESG investment will have a variety of benefits, including higher returns and a broader scope for problem-solving</li> </ul>

## Chapter 3: Economic and Social Impacts

<b>Purpose</b>	Estimate the economic and social impacts of Society 5.0 and clarify its benefits												
<b>Methodology</b>	Estimation by Nomura (2020)												
<b>Result</b>	<ul style="list-style-type: none"> <li>• Presentation of growth opportunities in key industrial</li> </ul> <table border="1"> <thead> <tr> <th>Industrial sector (excerpt)</th> <th>Growth opportunities (2030)</th> </tr> </thead> <tbody> <tr> <td>Next-generation healthcare</td> <td>36.2</td> </tr> <tr> <td>Digitization of manufacturing</td> <td>28.5</td> </tr> <tr> <td>Smart mobility</td> <td>21.3</td> </tr> <tr> <td>Smart living</td> <td>18.9</td> </tr> <tr> <td>Next-generation energy</td> <td>19.3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• Estimated that if all technologies are implemented in society, a growth opportunity of 250 trillion yen (nominal GDP: 900 trillion yen) would be created in the economy as a whole</li> <li>• Cumulative investment needed to realize Society 5.0 is 844 trillion yen over 15 years</li> </ul>	Industrial sector (excerpt)	Growth opportunities (2030)	Next-generation healthcare	36.2	Digitization of manufacturing	28.5	Smart mobility	21.3	Smart living	18.9	Next-generation energy	19.3
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Companies, universities, etc. promoting Society 5.0



# Society 5.0

Mainly focusing on the positive impact on society and the medium- to long-term growth of companies

## Chapter 4: Direction of Information Disclosure by Companies Promoting Society 5.0

<b>Purpose</b>	Explore the direction of information disclosure by companies addressing Society 5.0
<b>Methodology</b>	<ul style="list-style-type: none"> <li>• Questionnaire survey on companies and investors + natural language processing</li> <li>• (1) Collect long-term visions and other information from companies, and (2) collect investor evaluations of them.</li> <li>• (1) and (2) are processed in natural language to extract the contents of long-term vision, etc. and expression methods required by investors.</li> </ul>
<b>Result</b>	<ul style="list-style-type: none"> <li>• Smart life, population structure, climate change, etc. ranked high as megatrends to be captured</li> <li>• 3 elements of the long-term vision of highly rated companies                             <ol style="list-style-type: none"> <li>(1) Business development based on people</li> <li>(2) Solving global issues</li> <li>(3) Creation of new markets</li> </ol> </li> </ul>

## Chapter 5: Improvement of the Investment Environment

<b>Purpose</b>	Purpose Explore concrete recommendations to improve the investment environment to realize Society 5.0
<b>Methodology</b>	Discussion among the three parties, etc.
<b>Result</b>	<ul style="list-style-type: none"> <li>• Examples of initiatives to improve the investment environment</li> <li>• Role of each player</li> <li>• Fundraisers: Inclusion of Society 5.0 in the integrated report and other publications, promotion of the formation of projects, etc.</li> <li>• Concrete recommendations for the promotion of investment in universities and start-ups</li> <li>• Universities: Identification of key technologies contributing to Society 5.0, etc.</li> <li>• Proposed recommendations of investment methods for Society 5.0</li> <li>• Megatrend indices, integrated management of DX and ESG indices, etc.</li> </ul>

## Action Plan

- The three parties of Keidanren, the University of Tokyo, and the GPIF manifest their commitment to Society 5.0 for SDGs, and as concrete measures for its realization, they will foster the formation of projects concerning Society 5.0, promote engagement, and form a social system for its realization.

Evolution of ESG Investment →

# ESG

(Mainly focusing on the negative impacts on society and risk reduction))



Investors

# SRI

(Mainly focusing on compliance with ethical standards)

\* Nomura (2020): A report titled "Society 5.0 for SDGs — Creating Future Economic Assessments" by Koji Nomura, Project Leader, the 21st Century Public Policy Institute and Professor, Keio University